

IMPORTANT SAFETY RECALL **STOP RETAIL SALES and DELIVERY**

Suzuki Motor Corporation has determined that a safety defect exists in the following models:

Model	Starting VIN	Ending VIN
GSX250R/ZL8		
GSX250RZL9		
GSX250RZAL9		

Suzuki Motor Corporation is initiating a safety recall campaign to replace the rear brake stop lamp switch of 2018-2019 GSX250R motorcycles. Water entry into the stop lamp switch can cause corrosion, resulting in the brake light not activating or remaining on continuously.

Technical Service Bulletin:

Service information regarding this safety recall will be available in a Technical Service Bulletin the week of June 17, 2019.

Parts Availability:

Parts to perform this recall campaign will be available beginning the week of June 17, 2019.

Customer Notification:

Retail customers will be notified of this safety recall beginning, approximately, the week of June 24, 2019.

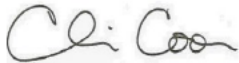
Consequences of Non-Compliance:

ALL NEW SUZUKI VEHICLES IN DEALER INVENTORY THAT ARE SUBJECT TO A RECALL OR CUSTOMER SATISFACTION CAMPAIGN INITIATED BY SUZUKI MOTOR OF AMERICA, INC. ("SMAI") MUST BE REPAIRED BEFORE THESE VEHICLES ARE SOLD OR DELIVERED BY THE DEALER TO THE RETAIL CUSTOMER. FAILURE TO DO SO IS A VIOLATION OF FEDERAL LAW, THE SUZUKI POWERSPORTS DEALER SALES AND SERVICE AGREEMENT (THE "DEALER AGREEMENT"), AND SMAI'S SALES POLICY REGARDING FACTORY SAFETY RECALL OR SAFETY MODIFICATION PROGRAMS (THE "POLICY"). A COPY OF THE POLICY IS AVAILABLE ON SUZUKI CONNECT FOR YOUR REFERENCE.

FURTHER, FAILURE TO COMPLY WITH THE INSTRUCTIONS OF SMAI REGARDING COMPLIANCE WITH RECALLS OR OTHER SAFETY OR PRODUCT IMPROVEMENT CAMPAIGNS OR PROGRAMS, AND/OR FAILURE TO MAKE A GOOD FAITH EFFORT TO COMPLY WITH THE FEDERAL CLEAN AIR ACT, THE NATIONAL TRAFFIC AND MOTOR VEHICLE SAFETY ACT, THE CONSUMER PRODUCT SAFETY ACT, OR ANY OTHER LAWS, ORDERS, RULES, OR REGULATIONS REGARDING RECALLS OR OTHER SAFETY OR PRODUCT IMPROVEMENT CAMPAIGNS OR PROGRAMS CONSTITUTES A BREACH OF THE DEALER AGREEMENT AND IS A VIOLATION OF SMAI POLICY REFERENCED ABOVE. A DEALER MAY BE HELD RESPONSIBLE FOR ANY PRODUCT DAMAGE AND/OR PERSONAL INJURIES RESULTING FROM SUCH FAILURE.

If you need any additional information, please contact the Suzuki Techline or your Technical Service Manager at 714-996-7480. We apologize for this inconvenience and will do everything possible to resolve this situation as quickly as possible.

Thank you for your continued support and understanding.



Chris Coons
National Manager, Sales Planning and Administration