



MAZDA DEALER EMAIL

May 15, 2019

Attention: Mazda General, Parts and Service Managers

Subject: 2019 Mazda3 Indicator Concern Safety Recall 3319E

Mazda Motor Corporation has decided to conduct a Regulatory Recall Campaign to address a concern with certain 2019 Mazda3 vehicles, produced from September 25, 2018 through March 8, 2019 affecting 16,982 US vehicles.

Action Required:

Currently there are 13,107 unsold affected vehicles that are in dealer inventory or arriving to your dealership. These vehicles must not be delivered to customers until the recall repair has been completed. As a reminder, all vehicles will show as "Not Launched" status in eMDCS, but can be repaired as parts are currently available for ordering.

Concern Outline:

Certain subject Mazda3 vehicles may exhibit any one or all three of the following concerns, due to a potentially faulty indicator assembly:

- The passenger air bag deactivation indicator light may incorrectly turn off, even though the passenger air bag is deactivated.
- The seat belt status indicator of the front passenger seat may incorrectly turn off, even though the front passenger seat belt is unfastened.
- The seat belt status indicators of rear passenger seats may incorrectly turn off, regardless of actual seat belt status.

Affected Vehicles:

Model	Subject VIN range	Subject production date range
2019 Mazda3 (built at MC)	JM1 BP**** K1 100042 – 129277	From September 25, 2018 through March 8, 2019
2019 Mazda3 (built at MMVO)	3MZ BP**** KM 100048 – 107919	From January 15, 2019 through March 23, 2019

Owner Notification:

Mazda will notify owners of affected vehicles by first class mail no later than July 10, 2019. Owners will be asked to bring their vehicle to the nearest Mazda dealership for repairs.

Important Safety Notice: The National Traffic and Motor Vehicle Safety Act prohibits the delivery of any subject vehicle without performing the necessary repair for defects or failures. Failure to perform applicable recalls before delivery can result in extensive dealer fines and penalties from the Federal Government. Therefore, you must complete this recall for all affected vehicles in your inventory prior to delivery.

To help you effectively perform this recall, Mazda has developed the following resources:

1. Affected unsold VIN list will post on MGSS by May 16, 2019. Parts and Warranty information, Repair procedures will post on MGSS (Mazda Global Service Support) websites via MXConnect as soon as available, approximately May 17, 2019.
2. For warranty questions, contact the Warranty Hotline at (877) 727-6626, Option 3.
3. For parts questions, contact the Corporate Dealer Assistance Group at (877) 727-6626 Option 2.
4. Vehicles will display in eMDCS as "Not Launched" on May 15, 2019. Once Parts and Repair procedures are posted, repairs can be completed on in-stock units as well as customer vehicles that exhibit the condition or that cannot wait.

Please make certain the appropriate personnel in your dealership are aware of these resources and are familiar with the details of this recall before responding to customer inquiries.

We apologize for any inconvenience this recall may cause you and your customers. Your understanding and support in carrying out this campaign is greatly appreciated.

Protect What is Important to You

Mazda North American Operations

Sincerely,

Hideo Takashima
Director, Technical Services Division
Mazda North American Operations