

From: [Broadcast Messaging System](#)
To: [DL-BMS Message Monitors](#)
Subject: BMW Delivery Stop & Recall 19V-xxx: B-Pillar Occupant Protection
Date: Friday, May 3, 2019 3:17:43 PM

Publish Date: May 03, 2019
From: Technical Service
Expiration Date: May 31, 2019

DCSnet Message
Urgent












Subject: BMW Delivery Stop & Recall 19V-xxx: B-Pillar Occupant Protection

BMW of North America, LLC is conducting a Voluntary Non-Compliance Recall (effective May 3, 2019) on Model Years 2016-2019 BMW X1 SAV vehicles that have been produced from March 2015 (Start-of-Production) through May 2019.

Please review attached documents for more details.

The bulletin will be updated when more information becomes available.

Sincerely,
Technical Service

Attachments:  [B511719_Recall_Notice\[81e35352\].pdf](#) 
 [B511719\[81e35351\].pdf](#) 
 [2019-BMW-MY2016-19_F48_FMVSS_201-QA-\(3May2019\)-final\[81e35350\].pdf](#)  [B511719_Recall_Notice\[81e35352\].pdf](#) 
 [B511719\[81e35351\].pdf](#) 
 [2019-BMW-MY2016-19_F48_FMVSS_201-QA-\(3May2019\)-final\[81e35350\].pdf](#) 

Recipients: BMW SAV (Light Trucks), All Offerings, All Regions, All Areas, All Departments, All Personnel
BMW Passenger Cars, CC-All
BMW Passenger Cars, All Offerings, All Regions, All Areas, All Departments, All Personnel





SIB 51 17 19

DELIVERY STOP & RECALL 19V-XXX: B-PILLAR OCCUPANT PROTECTION

Model

F48 (X1 SAV)

AG CODES: HT43 HU83 HT40 JG03 JG83

Situation

BMW of North America, LLC is conducting a Voluntary Non-Compliance Recall (effective May 3, 2019) on Model Years 2016-2019 BMW X1 SAV vehicles that have been produced from March 2015 (Start-of-Production) through May 2019. The issue involves a measured value at one B-pillar target which exceeded the legal limit for FMVSS 201 Occupant protection in interior impact.

Approximately 106,182 vehicles are affected by this delivery stop/recall.

- Pipeline: 2,510
- VDC: 969
- Dealer Inventory: 3,053
- Pre-Owned Inventory: 1,928
- Service Loaners: 4,543

Affected vehicles show the campaign as “Open” when checked either in Warranty Vehicle Inquiry, AIR or ISPA Next and identified with the description: STOP013884 B511719 Recall: B-Pillar Occupant Protection.

All of the other systems including DAR and the RDR system will show the Stop Sale Sign starting tomorrow. Please utilize the Inventory Campaign Details under ROSS which shows all vehicles that have a Stop Sale in your inventory.

The Recall Notice and Q&A have been attached for further information and the bulletin will be updated when more information becomes available.

Supporting Materials

[picture as pdf B511719 Recall Notice.pdf](#)

[picture as pdf 2019-BMW-MY2016-19 F48 FMVSS 201-QA-\(3May2019\)-final...](#)

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NON-COMPLIANCE RECALL NOTICE

To: All Center Operators, Sales Managers, Service Manager, Parts Manager and Warranty Processor

RE: Delivery Stop & Recall 19V-xxx: B-Pillar Occupant Protection (B51 17 19)

BMW of North America, LLC is conducting a Voluntary Non-Compliance Recall (effective May 3, 2019) on Model Years 2016-2019 BMW X1 SAV vehicles that have been produced from March 2015 (Start-of-Production) through May 2019.

Owners will be notified by First Class mail about the Recall and will be instructed to bring their vehicles in for a free repair when parts are available.

Please be reminded that it is a violation of federal law (The Safety Act) for you to sell, lease or deliver any new motor vehicle covered by this notification until the recall repair has been performed. This means that centers may not legally deliver new motor vehicles to consumers until they are fixed or use/sell replacement equipment/parts subject to this recall. Note also that substantial civil penalties apply to violations of the Safety Act.

Also, you should not sell, lease or deliver any Certified Pre-Owned or used vehicles subject to a safety recall until the repair is completed.

Please follow any special instructions that we provide to you for the return or disposition of recall parts.

We appreciate all your assistance with this Recall.

**Non-Compliance Recall 19V-xyz
B-Pillar Occupant Protection (FMVSS 201)
Model Year 2016-2019
BMW X1 SAV
Last Update: 05/03/2019**

Q1. Which BMW models in the US are potentially affected by this Non-Compliance Recall?

Approximately 106,182 Model Year 2016-2019 BMW X1 SAV vehicles, produced between March 2015 and May 2019, are potentially affected.

Q2. What is the specific issue?

A measured value at one B-pillar target exceeded the legal limit for FMVSS 201 Occupant protection in interior impact.

Q3. What can happen as a result of this issue?

This could increase the risk of injury to the vehicle occupants.

Q4. Why are other vehicles not included in this Non-Compliance Recall?

Other models are compliant with FMVSS 201 "Occupant protection in interior impact".

Q5. Can I continue to drive my vehicle?

Yes. However, when you receive a letter requesting you to make an appointment to have this Non-Compliance Recall performed by an authorized BMW center, please do so as soon as possible. If you are not the only driver of this vehicle, please advise all other drivers of this important information.

Q6. Can I determine if this issue exists in my vehicle?

No. This can only be determined through proper inspection at an authorized BMW center.

Q7. How did BMW become aware of the issue?

BMW became aware of the issue through our quality control procedures.

Q8. How will I be informed of this Non-Compliance Recall?

You will receive a letter in July via First Class mail advising you of this recall. You will receive another letter when the recall is ready to be performed. At that time, you should immediately schedule an appointment with an authorized BMW center to have this recall performed. You can locate your nearest authorized BMW center at www.bmwusa.com/dealers.

To ensure BMW has the most recent contact and vehicle information, owners should register their vehicle at www.bmwusa.com/myBMW. Registration is free, and will give them access to factory initiated campaigns and other information specific to their BMW.

Q9. How will my vehicle be repaired?

The repair is still being determined.

Q10. How long will the repair take?

Once the repair has been determined, the repair time will be known. The repair will be performed **for free** by your authorized BMW center.

Q11. Do I have to wait for my letter to have my vehicle serviced?

Yes. We are in the process of implementing this Non-Compliance Recall to ensure that the necessary parts, tools, and procedures are available, prior to contacting you to schedule your vehicle to have this Non-Compliance Recall performed. For the latest updates to this recall, please visit www.bmwusa.com/recall.