



U.S. Department of Transportation
**National Highway Traffic Safety
Administration**

1200 New Jersey Avenue SE
Washington, DC 20590

April 26, 2019

Mr. Scott Cordes
Vice President, Chief Legal Counsel
Gulf States Toyota, Inc.
1375 Enclave Parkway
Houston, TX 77077

NEF-150JK
19V-244

Subject: Non-Permanent Text on Load Capacity Label

Dear Mr. Cordes:

This letter serves to acknowledge Gulf States Toyota, Inc.'s notification to the National Highway Traffic Safety Administration (NHTSA) of a safety recall which will be conducted pursuant to Federal law for the product(s) listed below. Please review the following information to ensure that it conforms to your records as this information is being made available to the public. If the information does not agree with your records, please contact us immediately to discuss your concerns.

Makes/Models/Model Years:

TOYOTA/4RUNNER/2019
TOYOTA/AVALON/2019
TOYOTA/AVALON HYBRID/2019
TOYOTA/C-HR/2019
TOYOTA/CAMRY/2019
TOYOTA/CAMRY HYBRID/2019
TOYOTA/COROLLA/2019-2020
TOYOTA/HIGHLANDER/2019
TOYOTA/LAND CRUISER/2019
TOYOTA/PRIUS/2019
TOYOTA/RAV4/2019
TOYOTA/SEQUOIA/2019
TOYOTA/SIENNA/2019
TOYOTA/TACOMA/2019
TOYOTA/TUNDRA/2019
TOYOTA/YARIS/2019

Mfr's Report Date: March 27, 2019

NHTSA Campaign Number: 19V-244

Components:

EQUIPMENT:OTHER:LABELS

Potential Number of Units Affected: 3,634

Problem Description:

Gulf States Toyota (GST) is recalling certain 2019 C-HR, 4Runner, Avalon, Avalon Hybrid, Camry, Camry Hybrid, Highlander, Land Cruiser, Prius, RAV4, Sequoia, Tacoma, Sienna, Tundra and Yaris vehicles. The text on the load capacity label may become illegible. As such, these vehicles fail to comply with the requirements of Federal Motor Vehicle Safety Standard (FMVSS) number 110, "Tire Selection and Rims."

Consequence:

If the driver cannot read the label, they may unknowingly overload the vehicle, increasing the risk of a crash.

Remedy:

GST will notify owners, and dealers will provide corrected load carrying capacity modification labels, free of charge. The recall is expected to begin on May 13, 2019. Owners may contact GST customer service at 1-800-444-1074. GST's number for this recall is 19R1.

Notes:

Owners may also contact the National Highway Traffic Safety Administration Vehicle Safety Hotline at 1-888-327-4236 (TTY 1-800-424-9153), or go to www.safercar.gov.

Under 49 U.S.C. § 30112(a), it is illegal for anyone, including a manufacturer, distributor, dealer, or retailer to sell an item of equipment or vehicle that fails to comply with all applicable Federal motor vehicle safety standards.

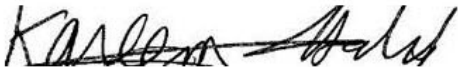
Please be reminded of the following requirements:

You are required to submit a draft owner notification letter to this office no less than five days prior to mailing it to the customers. Also, copies of all notices, bulletins, dealer notifications, and other communications that relate to this recall, including a copy of the final owner notification letter and any subsequent owner follow-up notification letter(s), are required to be submitted to this office no later than 5 days after they are originally sent (if they are sent to more than one manufacturer, distributor, dealer, or purchaser/owner).

As stated in Part 573.7, submission of the first of six consecutive quarterly status reports is required within one month after the close of the calendar quarter in which notification to purchasers occurs. Therefore, the first quarterly report will be due on, or before, 30 days after the close of the calendar quarter.

Your contact for this recall will be Jennifer Kruger who may be reached by phone at (202) 366-2461, or by email at jennifer.kruger@dot.gov. We look forward to working with you.

Sincerely,



Kareem Habib
Acting Chief, Recall Management Division
Office of Defects Investigations
Enforcement