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Sent on	04	12	2019	Expires on	06	30	2019				
From	Brad Ortloff, Manager of Auto Campaigns and Recalls										
Subject	UPDATE-Stop Sale/Safety Recall: 2001-2015 Multi-Model Driver's Airbag Inflator										

DATE: April 12, 2019

TO: All Honda Parts & Service Managers, Advisors and Personnel

FROM: Brad Ortloff, Manager of Auto Campaigns and Recalls

RE: UPDATE-Stop Sale/Safety Recall: 2001-2015 Multi-Model Driver's Airbag Inflator

On March 7, 2019, American Honda launched the stop sale and safety recall for certain model year 2001-2015 Honda vehicles to address concerns related to specific Takata driver's airbag inflators that could potentially rupture in a crash due to a defect.

As a follow up to a video message from Senior Vice President of Parts, Service & Technical Operations, Yoshihisa Takatsuka, please be advised that initial customer notifications began mailing on April 10, 2019 and will go through April 18, 2019. Thank you.

As always, be sure to do an iN VIN status inquiry for all vehicles passing through your dealership to determine eligibility for any open campaigns.