



U.S. Department of Transportation
**National Highway Traffic Safety
Administration**

**1200 New Jersey Avenue SE
Washington, DC 20590**

December 3, 2019

Mr. Pavel Vlasov
Matrix Headgear Ltd
20-22 Wenlock Road
London N1 7GU

NEF-150CL
19E-076

Subject: Helmets May Not Protect Occupant/FMVSS 218

Dear Mr. Vlasov:

This letter serves to acknowledge Matrix Headgear Ltd's notification to the National Highway Traffic Safety Administration (NHTSA) of a safety recall which will be conducted pursuant to Federal law for the product(s) listed below. Please review the following information to ensure that it conforms to your records as this information is being made available to the public. If the information does not agree with your records, please contact us immediately to discuss your concerns.

Makes/Models/Model Years:

MATRIX HEADGEAR/ALPHA/9999

Mfr's Report Date: November 12, 2019

NHTSA Campaign Number: 19E-076

Components:

EQUIPMENT:MOTORCYCLE:HELMETS

Potential Number of Units Affected: 25

Problem Description:

Matrix Headgear LTD (Matrix) is recalling certain Alpha motorcycle helmets, in all sizes. The helmet retention system may fail, allowing the helmet to separate from the wearer's head in the event of a crash. Additionally, the helmet may not adequately protect the wearer in the event of a head impact during a crash. As such, these helmets fail to comply with the requirements of Federal Motor Vehicle Safety Standard (FMVSS) number 218, "Motorcycle Helmets."

Consequence:

A helmet that does not stay secured to the head or adequately protect the wearer from an impact increases the risk of injury in the event of a crash.

Remedy:

Matrix will notify owners and will provide a replacement helmet, free of charge. The manufacturer has not yet provided a notification schedule. Owners may contact Matrix customer service at info@matrixhelmets.com.

Notes:

Owners may also contact the National Highway Traffic Safety Administration Vehicle Safety Hotline at 1-888-327-4236 (TTY 1-800-424-9153), or go to www.safercar.gov.

NHTSA is missing critical, required information for this safety recall. This information must be supplied through the NHTSA Recalls Portal within 5 working days of confirming its accuracy:

- A description of the basis for your company's determination of the recall population, specifically why only a 1 month of production. Provide a description of how the products to be recalled differ from similar products that are not included in the recall (49 CFR 573.6 (c)(2)).
- You are required to provide an estimated date including month, day, and year, when you will send notifications to owners, dealers, and distributors as soon as it becomes available. Please be reminded that it is required that owners be notified of a safety issue with their helmets within 60 days of a manufacturer's notification to NHTSA of a safety issue in those helmets.

Please be reminded of the following requirements:

Under 49 U.S.C. § 30112(a), it is illegal for anyone, including a manufacturer, distributor, dealer, or retailer to sell an item of equipment that fails to comply with all applicable Federal motor vehicle safety standards.

Matrix must submit a sample of the envelope in which you intend to mail the recall notice to owners. The words "SAFETY," "RECALL," and "NOTICE," in any order, must be printed on the envelope in all capital letters, in a type larger than that used in the address section, and in a manner distinguishable from the other type in a manner other than size. The label must be printed on the front of the envelop and can be found here, https://www.safercar.gov/Vehicle-Manufacturers/New_Recall_Label.

You are required to submit a draft owner notification letter to this office no less than five days prior to mailing it to the customers. Also, copies of all notices, bulletins, dealer notifications, and other communications that relate to this recall, including a copy of the final owner notification letter and any subsequent owner follow-up notification letter(s), are required to be submitted to this office no later than 5 days after they are originally sent (if they are sent to more than one manufacturer, distributor, dealer, or purchaser/owner).

As stated in Part 573.7, submission of the first of six consecutive quarterly status reports is required within one month after the close of the calendar quarter in which notification to purchasers occurs. Therefore, the first quarterly report will be due on, or before, 30 days after the close of the calendar quarter.

Your contact for this recall will be Choon Lee who may be reached by phone at 202 366 0388, or by email at choon.lee@dot.gov. We look forward to working with you.

Sincerely,



Joshua Neff
Chief, Recall Management Division
Office of Defects Investigations
Enforcement