

# Part 573 Safety Recall Report

# 19E-032

**Manufacturer Name :** Strategic Sports, Ltd.

**Submission Date :** APR 30, 2019

**NHTSA Recall No. :** 19E-032

**Manufacturer Recall No. :** OA-218-170423



## Manufacturer Information :

**Manufacturer Name :** Strategic Sports, Ltd.

**Address :** 364 F Avenue

Coronado CA 92118

**Company phone :** 8618110

## Population :

**Number of potentially involved :** 1,956

**Estimated percentage with defect :** 5 %

## Equipment Information :

**Brand / Trade 1 :** Zox Helmets

**Model :** Sierra

**Part No. :** Zox Sierra ST-560

**Size :** XS, S, M, L

**Function :** head protection

**Descriptive Information :** Recall population is all helmets produced using the same components regardless of labeled size and all of the above helmets produced for the life of the model.

**Production Dates :** JAN 01, 2012 - OCT 30, 2015

## Description of Defect :

**Description of the Defect :** Two of four helmets tested during a random sample test by NHTSA at a contracted test lab for motorcycle helmets were found non-compliant with the penetration test described in FMVSS218.

**FMVSS 1 :** 218 - Motorcycle helmets

**FMVSS 2 :** NR

**Description of the Safety Risk :** If during a motorcycle crash, the wearer of one of these helmet were to collide with a sharp, rigid object like a steel spike firmly mounted or embedded in something solid, a head injury could ensue of undetermined severity. The injury could range form insignificant to mortal.

**Description of the Cause :** The cause is, at this time, unknown. Production of the helmet model was ceased in late 2015 for marketability reasons.

**Identification of Any Warning that can Occur :** The non-compliance will have no indication of an imminent structural failure that could injure a user during a crash.

## Supplier Identification :

### Component Manufacturer

Name : Strategic Sports, Ltd.  
Address : Rm. 1016 Concordia Plaza  
1, Science Museum Road (TST) Kowloon, HONG KONG 92118  
Country : NR

## Chronology :

The subject helmet was acquired by NHTSA and submitted to ACT Labs of Long Beach California for testing to the FMVSS218 helmet standard on 21-April-2017. Two of the subject helmets submitted were found to be non-compliant by ACT Labs and Zox Helmets was notified by way of an IR letter on 16-August-2018. The management at Zox helmets contacted the US representative of the IR letter and passed the issue to the representative of the manufacturer. The IR responses were drafted by the manufacturer's representative and submitted to NHTSA Compliance Division on 12-September-2018. During march of 2019, the NHTSA Compliance Division suggested that they thought a recall was appropriate. the manufacturer concurred and initiated the recall by filing this, "new recall report".

## Description of Remedy :

Description of Remedy Program : The only available remedy for this non-compliance is a full refund of the purchaser's money. Notices will be sent to all (1.) Distributors that sold the helmets into the retail channel. (2.) Retailers will be supplied with a notice by the distributors as drafted by the manufacturer's representative for posting in their retail establishments and encouraged to use any records of sale form these helmets to reach out directly to users that purchased the helmets. (3.) End-users will be encouraged to contact (by email or telephone) the manufacturer's Recall Information Center for instructions on how to prepare the subject helmet for return. A shipping "Call Tag" will be sent by email to the end user and on arrival of the subject helmet at the Recall Information Center, a bank check for the full amount of their purchase will be dispatched to the end user.

How Remedy Component Differs from Recalled Component : No remedy component is being contemplated for this recall. The only remedy offered is a full refund. End users will be instructed to stop use of the helmet immediately and seek a replacement helmet that is certified to FMVSS218.

Identify How/When Recall Condition was Corrected in Production : Production was stopped in late 2015 and has not been restarted. It was determined that the helmet had low consumer appeal for fashion reasons and production was suspended.

**Recall Schedule :**

Description of Recall Schedule : A mailing to the small number of distributors who handled this helmet will be made on approval of the recall plan. Distributors will be instructed to contact all of their retail accounts that handled the helmet and will send them the "Dealer Recall Notice", Dealers will be asked to contact each purchaser of the subject helmet and also be supplied with a "Recall Notice" to post in their retail location(s) to notify end-users of the recall,

Planned Dealer Notification Date : MAY 13, 2019 - MAY 30, 2019

Planned Owner Notification Date : MAY 20, 2019 - JUN 30, 2019

**Purchaser Information :**

The following manufacturers purchased this defective/noncompliant equipment for possible use or installation in new motor vehicles or new items of motor vehicle equipment:

Name : NR

Address : NR

NR

Country : NR

Company Phone : NR

\* NR - Not Reported