

IMPORTANT NOTICE RE VALVE SPRING REPAIR PURCHASE INCENTIVE

To: SDC EST CEN WST
From: Subaru of America, Inc.
Department: Sales/Marketing
Date: 2019-02-14 11:41
Category: All Categories

IMPORTANT NOTICE RE VALVE SPRING REPAIR PURCHASE INCENTIVE
TO: ALL SUBARU RETAILERS

Please note that the \$1,000/\$1,500 purchase incentive towards an 18MY or 19MY Subaru is an offer to **only the current owners** of a Subaru vehicle covered under the **Valve Spring Repair Recall WTY-84**. If they have sold or otherwise disposed of the vehicle, the offer does not apply.

- The customer does not have to have a coupon.
- If the customer does have a coupon, they **must still be the current owner** of the vehicle with the VIN given in the offer.
- To be able to claim the incentive, the Subaru retailer must obtain and provide to us proof that the customer owns a vehicle subject to the **Valve Spring Repair Recall WTY-84** (copy of registration or title).
- The customer does not have to trade in their old vehicle.
- Follow the Retailer Coupon Redemption Process described in the Subarunet notice posted on February 4, 2019.