SALES





MOTORCYCLE / ATV Division

Bulletin No: 18-086 Date: June 22, 2018

IMPORTANT SAFETY RECALL

STOP RETAIL SALES and DELIVERY

Suzuki Motor Corporation has determined that a safety defect exists in the following models:

Model	Starting VIN	Ending VIN
DR-Z400SL8	JS1SK43A9J2100242	JS1SK43A4J2100312
DR-Z400SML8	JS1SK44A1J2100430	JS1SK44A4J2100549

Suzuki Motor Corporation is initiating a safety recall campaign to replace the rear brake stop lamp switch. During the manufacturing process, the resin used to fill the stop lamp switch may have adhered to the internal contacts, resulting in poor conductivity and preventing the stop lamp from illuminating when only the rear brake is applied. To ensure customer safety and satisfaction, dealers will replace the stop lamp switch.

Technical Service Bulletin:

Service information regarding this safety recall will be available in a Technical Service Bulletin the week of July 9, 2018.

Parts Availability:

Parts to perform this recall campaign will be available beginning the week of July 9, 2018.

Customer Notification:

Retail customers will be notified of this safety recall beginning, approximately, the week of July 16, 2018.

Consequences of Non-Compliance:

ALL NEW SUZUKI VEHICLES IN DEALER INVENTORY THAT ARE SUBJECT TO A RECALL OR CUSTOMER SATISFACTION CAMPAIGN INITIATED BY SUZUKI MOTOR OF AMERICA, INC. ("SMAI") MUST BE REPAIRED BEFORE THESE VEHICLES ARE SOLD OR DELIVERED BY THE DEALER TO THE RETAIL CUSTOMER. FAILURE TO DO SO IS A VIOLATION OF FEDERAL LAW, THE SUZUKI POWERSPORTS DEALER SALES AND SERVICE AGREEMENT (THE "DEALER AGREEMENT"), AND

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SMAI'S SALES POLICY REGARDING FACTORY SAFETY RECALL OR SAFETY MODIFICATION PROGRAMS (THE "POLICY"). A COPY OF THE POLICY IS AVAILABLE ON SUZUKI CONNECT FOR YOUR REFERENCE.

FURTHER, FAILURE TO COMPLY WITH THE INSTRUCTIONS OF SMAI REGARDING COMPLIANCE WITH RECALLS OR OTHER SAFETY OR PRODUCT IMPROVEMENT CAMPAIGNS OR PROGRAMS, AND/OR FAILURE TO MAKE A GOOD FAITH EFFORT TO COMPLY WITH THE FEDERAL CLEAN AIR ACT, THE NATIONAL TRAFFIC AND MOTOR VEHICLE SAFETY ACT, THE CONSUMER PRODUCT SAFETY ACT, OR ANY OTHER LAWS, ORDERS, RULES, OR REGULATIONS REGARDING RECALLS OR OTHER SAFETY OR PRODUCT IMPROVEMENT CAMPAIGNS OR PROGRAMS CONSTITUTES A BREACH OF THE DEALER AGREEMENT AND IS A VIOLATION OF SMAI POLICY REFERENCED ABOVE. A DEALER MAY BE HELD RESPONSIBLE FOR ANY PRODUCT DAMAGE AND/OR PERSONAL INJURIES RESULTING FROM SUCH FAILURE.

If you need any additional information, please contact the Suzuki Techline or your Technical Service Manager at 714-996-7480. We apologize for this inconvenience and will do everything possible to resolve this situation as quickly as possible.

Thank you for your continued support and understanding.

Chris Coons

Acting National Motorcycle/ATV Sales Manager