



U.S. Department of Transportation  
**National Highway Traffic Safety  
Administration**

1200 New Jersey Avenue SE  
Washington, DC 20590

June 8, 2018

Mr. Dennis Coyne  
Rebel West Powersports LLC  
75 W Baseline Rd  
Suite 56  
Gilbert, AZ 85233

NEF-150MR  
18V-326

**Subject:** Missing Rear Side Reflex Reflectors/FMVSS 108

Dear Mr. Coyne:

This letter serves to acknowledge Rebel West Powersports LLC's notification to the National Highway Traffic Safety Administration (NHTSA) of a safety recall which will be conducted pursuant to Federal law for the product(s) listed below. Please review the following information to ensure that it conforms to your records as this information is being made available to the public. If the information does not agree with your records, please contact us immediately to discuss your concerns.

**Makes/Models/Model Years:**

REBEL WEST POWERSPORTS/REBEL R4 LSV/2018

**Mfr's Report Date:** May 17, 2018

**NHTSA Campaign Number:** 18V-326

**Components:**

VISIBILITY

**Potential Number of Units Affected:** 1

**Problem Description:**

Rebel West Powersports LLC (Rebel West) is recalling one 2018 Rebel R4 LSV vehicle. The vehicle did not have rear side reflex reflectors. As such, this vehicle fails to comply with the requirements of Federal Motor Vehicle Safety Standard (FMVSS) number 108, "Lamps, Reflective Devices, and Associated Equipment."

**Consequence:**

If the reflex reflectors are missing, it will reduce the vehicle's visibility to other drivers, increasing the risk of a crash.

**Remedy:**

Rebel West notified the owner, and rear reflex reflectors were installed, free of charge. No owner notification letter will be mailed. Owners may contact Rebel West customer service at 1-602-842-5100. Rebel West's number for this recall is recall1.

**Notes:**

Owners may also contact the National Highway Traffic Safety Administration Vehicle Safety Hotline at 1-888-327-4236 (TTY 1-800-424-9153), or go to [www.safercar.gov](http://www.safercar.gov).

Under 49 U.S.C. § 30112(a), it is illegal for anyone, including a manufacturer, distributor, dealer, or retailer to sell an item of equipment or vehicle that fails to comply with all applicable Federal motor vehicle safety standards.

Please be reminded of the following requirements:

To comply with 49 CFR Part 573.7, please submit 1 recall completion rate report stating a 100% completion rate.

Your contact for this recall will be Michelle Rice who may be reached by phone at (202) 366-1060, or by email at michelle.rice@dot.gov or through the office email at rmd.odi@dot.gov. We look forward to working with you.

Sincerely,

A handwritten signature in black ink, appearing to read "Jennifer Timian". The signature is fluid and cursive, with the first name being more prominent.

Jennifer Timian  
Chief, Recall Management Division  
Office of Defects Investigations  
Enforcement