



MITSUBISHI MOTORS NORTH AMERICA, INC.
6400 Katella Avenue, Cypress, CA 90630

April 1, 2019

To: All Mitsubishi Dealer Principals, General Managers, Parts Managers, & Service Managers

Subject: **Takata Airbag Recall - Update**

A few weeks ago, we announced a Takata recall tax mailer that was sent out to affected owners the week of March 11 urging them to have this important recall completed at an authorized Mitsubishi Dealership as quickly as possible. Building on this momentum, we will again be contacting affected owners with a barrage of postcards **starting April 1**.

Similar to what we did back in September 2018, customers who own the following vehicles will receive 5 different postcards in 5 consecutive days: Lancer (2004-2007), Raider (2006-2009), and Lancer Evolution (2004-2006). i-MiEV owners will receive 4 postcards in 4 consecutive days.

As with the tax mailer, one of the postcards included in this barrage mailing will include an offer for a **free oil change** for Raider owners and one postcard for Lancer owners will include an offer for a **free front wiper blade replacement** upon completion of the recall. Customers will have until the end of May to take advantage of these offers.

Dealers will be reimbursed for the following:

Vehicle	Model Year(s)	Reimbursement \$	Labor Op
Raider	2006-2009	\$ [REDACTED]	[REDACTED]
Lancer	2004-2007	\$ [REDACTED]	[REDACTED] *
Lancer EVO	2004-2006		

NOTE: *The following wiper blade part #'s should be used with the Lancer offer: [REDACTED] (driver side) and [REDACTED] (passenger side). Although i-MiEV owners will be receiving the barrage postcards, it will not include these special offers.

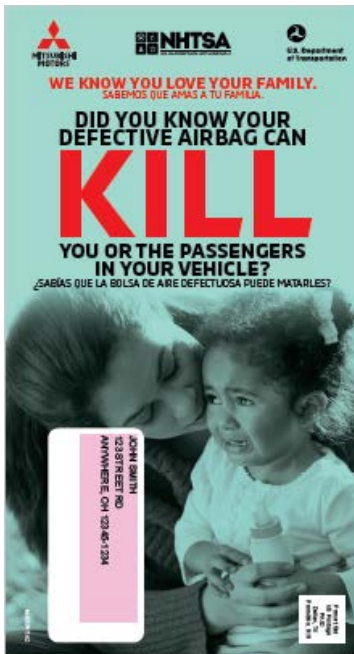
These offers are only applicable if the Takata recall is completed – promo claims submitted without a corresponding recall claim will not be paid.

MMNA has ample inventory of Takata recall parts – to minimize any customer inconvenience, be sure your dealership has an adequate supply of recall parts on hand.

Thank you in advance for your immediate attention. Should you have any questions, please do not hesitate to contact your District Parts and Service Manager.

Sincerely,

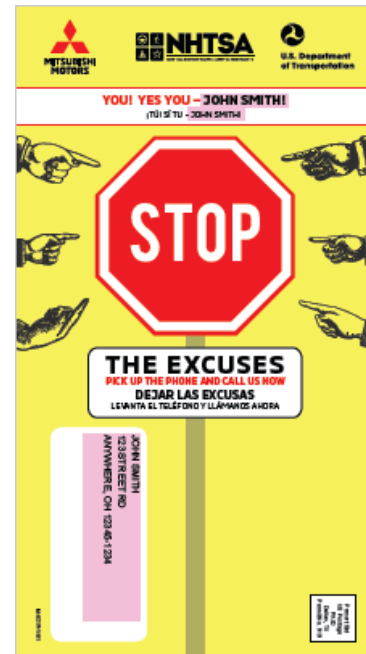
MMNA Aftersales



MAILER #1



MAILER #2



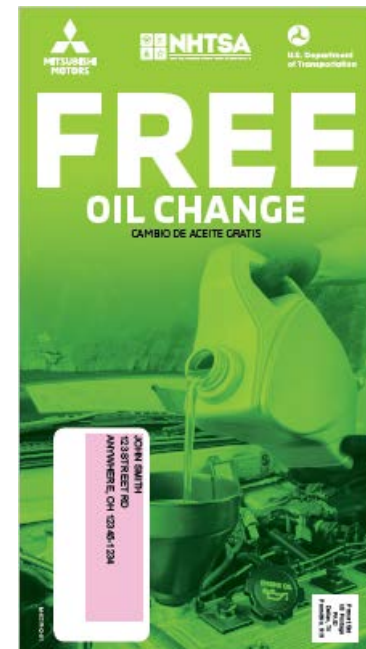
MAILER #3



MAILER #4



MAILER #5 -
Lancer Owners



MAILER #5 -
Raider Owners