

Original Publication Date: January 30, 2018

To: All Toyota Dealer Principals, General Managers, Service Managers, and Parts Managers

Subject: Safety Recall J0F (J1F) – **Interim Notice**
Certain 2016 Model Year Prius
Airbag Sensor

On January 31, 2018, Toyota filed a Defect Information Report (DIR) with the National Highway Traffic Safety Administration (NHTSA) informing the agency of our intent to conduct a voluntary Safety Recall on certain 2016 model year Prius vehicles.

Condition

The involved vehicles have airbag systems where an open circuit could be created over time. If this were to occur, the airbag warning light will illuminate and the side/curtain shield airbags may not deploy. Airbag non-deployment could increase the risk of injury to the occupants in the event of a crash.

Remedy

Toyota is currently preparing the remedy for this condition. When the remedy becomes available, Toyota will send an owner notification by first class mail advising owners to make an appointment with their authorized Toyota dealer to have the airbag sensors inspected and replaced with new ones **IF NECESSARY** at **NO CHARGE**.

Covered Vehicles

There are approximately 8,000 vehicles covered by this Safety Recall. There were approximately 60 vehicles distributed to Puerto Rico involved in this Safety Recall.

Model Name	Model Year	Production Period
Prius	2016	Early June 2015 – Late December 2015

Owner Letter Mailing Date

Toyota expects to notify owners in late March 2018.

Toyota makes significant effort to obtain current customer name and address information from each state through industry resources when mailing owner letters. In the event your dealership receives a notice for a vehicle that was sold prior to the Safety Recall announcement, it is the dealership's responsibility to forward the owner letter to the customer who purchased the vehicle.

Please note that only owners of the covered vehicles will be notified. If you are contacted by an owner who has not yet received a notification, please **verify eligibility by confirming through TIS prior to performing repairs**. Dealers should perform the repair as outlined in the Technical Instructions found on TIS.

New Vehicles in Dealership Inventory

There are 2 vehicles in new dealer inventory as of January 30, 2018.



Under Title 49, Section 30112 of the United States Code, a dealer cannot sell, offer for sale, or introduce or deliver for introduction in interstate commerce a new motor vehicle when it is aware that the vehicle does not comply with an applicable Federal Motor Vehicle Safety Standard or contains a defect related to motor vehicle safety. In addition, 49 Code of Federal Regulations §577.13 requires us to provide the following advisory: It is a violation of Federal law for a dealer to deliver a new motor vehicle or any new or used item of motor vehicle equipment (including a tire) covered by this notification under a sale or lease until the defect or noncompliance is remedied.

Vehicle Safety Recall completion should always be verified through TIS. We request your assistance to ensure involved vehicles are identified and not delivered prior to performing the remedy.

NOTE: Dealers can identify if any of their new and used inventory has any open campaigns in the Vehicle Inventory Summary available in Dealer Daily (<https://dealerdaily.toyota.com/>).

Pre-Owned Vehicles in Dealer Inventory

Toyota typically requests that dealers **NOT** deliver any pre-owned vehicles in dealer inventory that are covered by a Safety Recall unless the defect has been remedied. In this case, until remedy parts are available, delivery of a pre-owned vehicle is acceptable if disclosed to the customer that the vehicle is involved in this Safety Recall and that the remedy is currently being prepared by Toyota.

Toyota expects dealers to use the attached Customer Contact and Vehicle Disclosure Form to obtain vehicle buyer information. Dealers are expected to provide a copy of the completed form, along with the most current FAQ, to the vehicle buyer. Toyota and the dealer may use this information to contact the customer when the remedy becomes available.

Keep the completed form on file at the dealership and send a copy to quality_compliance@toyota.com. In the subject line of the email state "Disclosure Form J0F/J1F" and include the VIN.

NOTE: Dealers can identify if any of their new and used inventory has any open campaigns in the Vehicle Inventory Summary available in Dealer Daily (<https://dealerdaily.toyota.com/>).

Toyota Certified Used Vehicle (TCUV)

The TCUV policy prohibits the certification of any vehicle with an outstanding Safety Recall, Special Service Campaign, or Limited Service Campaign. Thus, no affected units are to be designated, sold, or delivered as a TCUV until all applicable Safety Recalls, Special Service Campaigns, and Limited Service Campaigns have been completed on that vehicle.

Toyota Rent-A-Car (TRAC) & Service Loaners

Toyota requests that dealers remove all TRAC and Service Loaner vehicles from service that are covered by a Safety Recall unless the defect has been remedied.

Loaner Vehicle Reimbursement Procedure

For customers who are uncomfortable driving their vehicle while Toyota prepares the remedy, a loaner vehicle or alternative transportation through Toyota Rent-A-CAR (TRAC) can be claimed for \$35 per day.

Toyota is currently preparing the rental vehicle op codes. The Dealer Letter will be updated when these op codes are available, please hold claim filing until that time.

NOTE: Rental invoice *MUST* be attached to all rental claims. These claims may be subject to debit if rental invoice is not attached.

Media Contacts

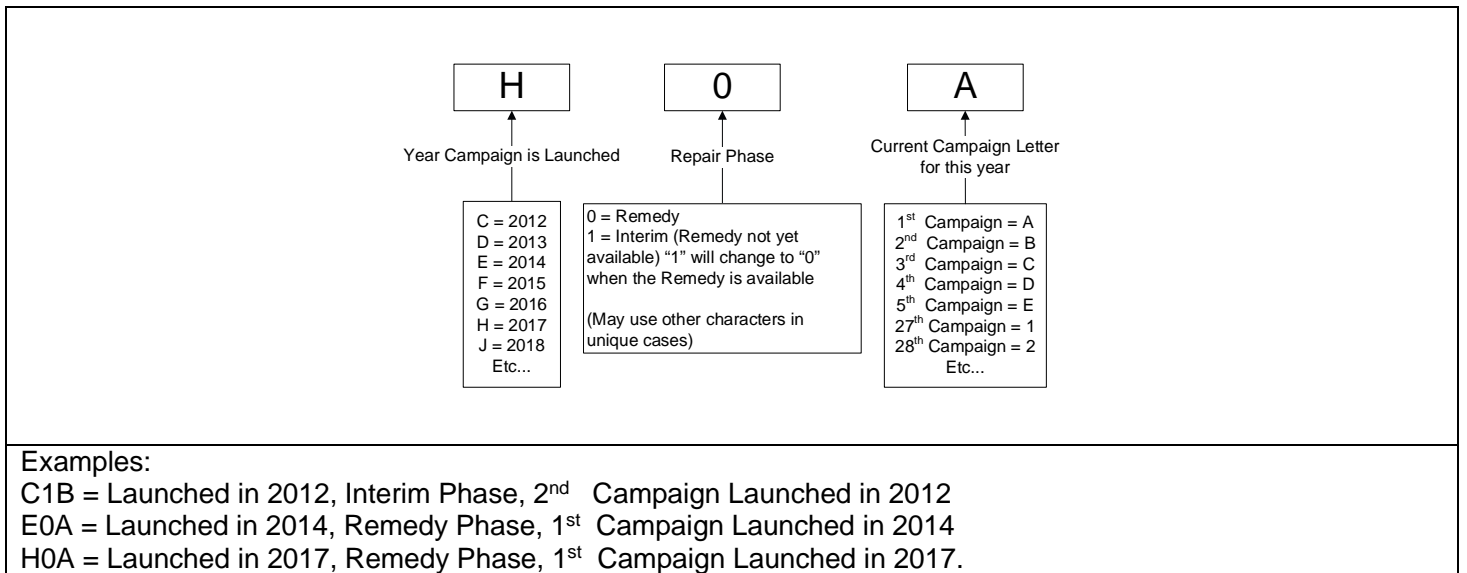
It is imperative that all media contacts (local and national) receive a consistent message. In this regard, all media contacts must be directed to Victor Vanov (469) 292-1318 in Toyota Corporate Communications. Please do not provide this number to customers. Please provide this contact only to media.

Customer Contacts

Customers who receive the owner letter may contact your dealership with questions regarding the letter and/or the Safety Recall. Please welcome them to your dealership and answer any questions that they may have. A Q&A is provided to assure a consistent message is communicated.

Customers with additional questions or concerns are asked to please contact the Toyota Customer Experience Center (1-888-270-9371) - Monday through Friday, 7:00 am to 7:00 pm, Saturday 7:00 am to 4:30 pm Central Time.

Campaign Designation Decoder



Please review this entire package with your Service and Parts staff to familiarize them with the proper step-by-step procedures required to implement this Safety Recall.

Thank you for your cooperation.
 TOYOTA MOTOR SALES, U.S.A., INC.

Safety Recall J0F(J1F) – **Interim Notice**
Certain 2016 Model Year Prius
Airbag Sensor

Frequently Asked Questions
Original Publication Date: January 30, 2018

Q1: What is the condition?

A1: The involved vehicles have airbag systems where an open circuit could be created over time. If this were to occur, the airbag warning light will illuminate and the side/curtain shield airbags may not deploy. Airbag non-deployment could increase the risk of injury to the occupants in the event of a crash.

Q1a: Will all airbags in the subject vehicles not deploy if the condition occurs?

A1a: Depending on the location of the affected sensor with the condition, the side/curtain airbags may not deploy.

Q2: Are there any warning signs that this condition exists?

A2: If this were to occur, the airbag warning light will illuminate.



Q3: What should I do if my Airbag Warning Light illuminates?

A3: The Airbag Warning Light is designed to come on when the engine switch is turned to the “ON” position during the ignition cycle check function. Under normal operation it goes off after a few seconds. The warning light turning off after the check period means the system is operating as designed**. If the Airbag Warning Light (1) does not illuminate or (2) illuminates or remains illuminated after the few second check period, please contact your local authorized Toyota dealer for diagnosis and appropriate repair. If the warning lamp illumination is related to the condition covered by this Safety Recall, the inspection and repair will be performed at no charge to you.

** Please refer to the Owner’s Manual for additional operation details related to this system.

Q4: What is Toyota going to do?

A4: Toyota is currently preparing the remedy for this condition. When the remedy becomes available, Toyota will send an owner notification by first class mail advising owners to make an appointment with their authorized Toyota dealer to have the airbag sensors inspected and replaced with new ones **IF NECESSARY** at **NO CHARGE**.

Q5: Which and how many vehicles are covered by this Safety Recall?

A5: There are approximately 8,000 vehicles covered by this Safety Recall. There were approximately 60 vehicles distributed to Puerto Rico involved in this Safety Recall.

Model Name	Model Year	Production Period
Prius	2016	Early June 2015 – Late December 2015

Q5a: Are there any other Toyota/Lexus/Scion vehicles covered by this Safety Recall in the U.S.?

A5a: Yes, there are certain 2015 - 2016 model year Lexus NX vehicles, and certain 2016 model year Lexus RX vehicles covered by this Safety Recall.

Q6: How does Toyota obtain my mailing information?

A6: Toyota uses an industry provider who works with each state's Department of Motor Vehicles (DMV) to receive registration or title information, based upon the DMV records. Please make sure your registration or title information is correct.

Q7: What if I have additional questions or concerns?

A7: If you have additional questions or concerns, please contact the Toyota Customer Experience Center at 1-888-270-9371 Monday through Friday, 7:00 am to 7:00 pm, Saturday 7:00 am to 4:30 pm Central Time.



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CUSTOMER CONTACT & VEHICLE DISCLOSURE FORM

This form is not applicable for TCUV units.

This vehicle is involved in a Safety Recall. At this time, remedy parts are not available and the remedy has **NOT** been performed. I understand that the vehicle will need to be returned to an authorized Toyota dealer to have the remedy performed at **NO CHARGE** when the remedy is available.

Customer Signature _____

Toyota recommends that you register with the Toyota Owners Community at <http://www.toyota.com/owners/> and regularly check recall applicability using www.toyota.com/recall or www.safercar.gov. You will need to input your 17-digit Vehicle Identification Number (VIN).

VIN

Campaign Code

Model _____ Model Year _____

Customer Information

Customer Name _____	Customer Email _____
Customer Address _____	Home Phone # _____
_____	Mobile Phone # _____
_____	Date _____

Please provide this information so that Toyota or your dealer can notify you when the remedy becomes available. This information will only be used for campaign communications. If you'd like to update your preferred contact information in the future, visit www.toyota.com/ownersupdate or contact us at 1-888-270-9371.

Dealer Information

Dealer Name/Address _____	Dealer Code _____
_____	Dealer Phone Number _____
_____	Dealer Staff Name _____
_____	Dealer Staff Signature _____