

Triumph Motorcycles America Ltd.

100 Hartsfield Centre Parkway Suite 200 Atlanta, Georgia 30354

7th March 2018

! IMPORTANT SAFETY RECALL!

ENGINE MANAGEMENT CALIBRATION UPGRADE TO PREVENT "BLIP-ENGINE STALLING".

Safety Recall: SRAN555 NHTSA Recall: 18V-084

This notice applies to your motorcycle:

Model: 2016-2018 Thruxton, Thruxton R, Thruxton 1200 dual seat and Thruxton 1200R dual seat.

VIN: SMTXXXXXX

Dear [NAME]:

This notice is sent to you in accordance with the requirements of the National Traffic and Motor Vehicle Safety Act.

Triumph Motorcycles Ltd, has decided that a defect which relates to motor vehicle safety exists in your motorcycle, with the VIN shown above. Triumph is conducting a safety recall to address the condition.

The reason for this recall notice:

On your motorcycle, the engine management calibration will not prevent stalling if the throttle is opened or closed quickly while the clutch lever is pulled in, also known as "blip-stalling". To prevent your engine from stalling when "blipping" the throttle, a revised engine calibration must be downloaded into your motorcycle. Engine stalling presents an increased risk of a loss of control of the vehicle, increasing the risk of a crash.

What Triumph Motorcycles Ltd & your dealer will do: Triumph Motorcycles Ltd has authorized your dealer to replace the "engine management calibration" free of charge to you. This includes no parts, only labour. This repair should take less than 15 minutes. However, depending upon the dealer's work schedule, it may be necessary to make your motorcycle available for a longer period of time.

What you must do to ensure your safety:

Please make an appointment with your authorized Triumph motorcycles dealer to have this important remedy performed on your motorcycle as soon as possible.

Federal regulations require that any vehicle lessor receiving this recall notice must forward a copy of this notice to the lessee within 10 days.

If you need help:

Please contact your authorized Triumph dealer should you have any questions or encounter any difficulty regarding this recall. In the event your dealer is unable to remedy your motorcycle, please contact Triumph Motorcycles America on 1-678-854-2010.

If an authorized Triumph dealer or Triumph Motorcycle America Ltd, fails or is unable to perform this remedy without charge within a reasonable amount of time, you may contact the Administrator, National Highway Traffic Safety Administration, 1200 New Jersey Avenue SE., Washington, D.C., 20590; or call the toll-free Vehicle Safety Hotline at 1-888-327-4236 (TTY: 1-800-424-9153); or go to http://www.safercar.gov.

If you no longer own the motorcycle listed above, please contact Triumph at 1-678-854-2010 and provide any information you can furnish that will assist us in locating the new owner.

We apologise for any inconvenience this may cause you. However, we have taken this course of action in the best interest of your safety and your continued satisfaction with your Triumph motorcycle. We appreciate your attention and cooperation in this important matter.

Sincerely

Triumph Motorcycles America Ltd.