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RICHARD, PLEASE READ

IMPORTANT VEHICLE SAFETY INFORMATION ABOUT YOUR



**2001 HONDA ACCORD
RECALLED TAKATA
AIRBAG INFLATOR**

YOUR SAFETY IS AT RISK.

Lifesaving details on back

IT1 P1 *** **** **AUTO**3-DIGIT 453
Richard Smith
123 Street Rd
Anywhere, OH 12345-1234



URGENT AIRBAG RECALL

CAMPAÑA DE SEGURIDAD URGENTE DE LA BOLSA DE AIRE

WHY SHOULD YOU CALL?

The **Takata airbag inflator** in your vehicle is under recall and could explode **even in a minor crash**. **Metal Fragments** from ruptured inflators have **INJURED** people riding in vehicles like yours. We have the parts ready to make this **FREE** repair quick and easy.

¿POR QUÉ USTED DEBE LLAMAR?

El inflador de la bolsa de aire Takata en su vehículo está bajo una campaña de seguridad y podría explotar **aun en una colisión leve**. Los **fragmentos metálicos** de los infladores defectuosos han **LESIONADO** a personas que van en vehículos como el suyo. Nosotros tenemos los componentes de reemplazo para hacer que esta reparación **GRATIS** sea rápida y fácil.

CALL NOW FOR A **FREE** REPAIR THAT CAN SAVE A LIFE.

LLAME AHORA PARA UNA REPARACIÓN **GRATUITA** QUE PUEDE SALVAR SU VIDA.



The **FASTEST** and **EASIEST** way to schedule your **FREE** repair is to call your local Honda dealer



The **FREE** repair may take 1 hour, depending on the dealer's schedule



Complete this **FREE** repair to ensure you and your passengers are safe



For more info about this recall visit recalls.honda.com or call 1-888-234-2138

Our records indicate that your 2001 Honda Accord with a VIN ending in XXXXXXXX has not had this urgent **FREE** airbag repair completed.

If you are not the owner of this vehicle, or the owner is no longer at this address, please call us immediately at 1-888-234-2138 to update our records.

HONDA WILL REPAIR YOUR VEHICLE FOR **FREE**

CALL YOUR LOCAL HONDA DEALER TODAY TO SCHEDULE THIS **FREE SAFETY REPAIR**

We apologize for any inconvenience, but this **FREE** repair is urgent and could save the lives of you and your passengers.



Additional questions?

Visit hondaairbaginfo.com or call 1-888-234-2138

You may also visit www.recalls.honda.com to use Ask Dave, our 24/7 virtual agent.

DEALERSHIP INSTRUCTIONS: Please reference Campaign [CID]