## MAZDA DEALER EMAIL



March 2, 2018

Attention: All Mazda Dealership General Managers, Service Managers, and Parts Managers

Subject: Launch of Safety Recall 2018A (Final Repair) Takata Frontal Air Bag Inflator

Replacement

Passenger Air Bag Inflator Replacement - Safety Recall 2018A (FINAL REPAIR)

Mazda Motor Corporation has decided that a defect which relates to motor vehicle safety exists in vehicles equipped with certain type of passenger frontal air bag inflator, and to conduct a recall campaign on 2009 RX-8 located in Zone C, and 2010 RX-8 located in Zone B. There are 607 vehicles involved in this recall.

This campaign is an expansion of Safety Recalls **9416E** and **0617A** - **Passenger Air Bag Inflator Replacement**, based on NHTSA's schedule requirements DIR 3 (Defect Investigation Report) filed with the agency on January 9, 2018. All vehicles in this campaign have the same repair procedure as Recall **9416E**.

In the subject vehicles, continued exposure to high levels of absolute humidity may cause the passenger frontal air bag inflator housing to rupture and deploy abnormally in the event of a crash necessitating deployment of the passenger frontal air bag. An inflator rupture could result in metal fragments striking the front passenger or other vehicle occupants, resulting in serious injury or death.

Dealers are to replace the passenger frontal air bag inflator of the subject vehicles with a final remedy inflator.

Customers affected by this recall will be notified by first class mail beginning **March 2, 2018,** and will be asked to make an appointment with a Mazda dealer to have the passenger frontal air bag inflator replaced with a final remedy part.

Important Safety Notice: The National Traffic and Motor Vehicle Safety Act prohibits the delivery of any subject vehicle without performing the necessary repair for defects or failures. Failure to perform applicable recalls before delivery can result in extensive dealer fines and penalties from the Federal Government. Therefore, you must complete this recall for all affected vehicles in your inventory prior to delivery.

To help you effectively perform this recall, Mazda has developed the following resources:

1. Parts and warranty Information, Repair Procedure, Owner Letter and Inflator Return Instructions are available on MGSS (Mazda Global Service Support) website via MXConnect.

- 2. Parts and Warranty information is also available on eMDCS.
- 3. For technical assistance, contact the Technical Assistance Hotline at (888) 832-8477, Option 3.
- 4. For warranty questions, contact the Warranty Hotline at (877) 727-6626, Option 3.
- 5. For parts questions, contact the Corporate Dealer Assistance Group at (877) 727-6626 Option 2.
- 6. We recommend using the Recall Customer Identification Report #JS30R192-2 available in Web Reports to encourage customers who received the recall notice to come in for the recall. Dealers may use such customer information for the sole purpose of conducting and performing this recall, and for no other purpose. Using it for marketing activities is strictly prohibited and could subject your dealership to serious fines. The information in the report is protected by state privacy and other applicable laws regarding disclosure of personal and/or confidential, restricted or blocked information. It is the dealer's responsibility to protect the confidentiality of customer records and prevent the release of information to other parties.

Please make certain the appropriate personnel in your dealership are aware of these resources and are familiar with the details of this recall before responding to customer inquiries.

We apologize for any inconvenience this recall may cause you and your customers. Your understanding and support in carrying out this recall campaign are greatly appreciated.

Because Driving Matters, Safety Matters. Your Safety is Important to Mazda.

Sincerely,

Akira Ikemoto

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