February 12, 2018

IMPORTANT SAFETY RECALL NOTICE 18T-001

Dear Customer:

This notice is sent to you in accordance with the National Traffic and Motor Vehicle Safety Act.

Vogue Tyre & Rubber Company has decided that some of its tires fail to conform with to Federal Motor Vehicle Safety Standard No. 139 "New Pneumatic Radial Tires for Light Vehicles." They fail to comply with certain sidewall labeling requirements. Specifically, the manufacturing date code is not printed on the intended outboard side of the tire. These markings could be important in assisting consumers in determining if their tires are the subject of a future safety recall.

Your tires are being recalled. Please contact the retailer from which you purchased your tires to schedule free replacement. Replacing your tires should take 1-2 hours depending on the retailer's volume of business at that time. If you have any further questions or concerns, please contact Greg Hathcock of Vogue Tyre & Rubber Company at 800-323-1466.

If after having attempted to take advantage of this recall you believe you have not been able to have your tires replaced without charge and within a reasonable amount of time, you may submit a complaint to the Administrator, National Highway Traffic Safety Administration, 1200 New Jersey Ave., S.E., Washington D.C., 20590; or call the toll-free Vehicle Safety Hotline at 1-888-327-4236 (TTY: 1-800-424-9153); or go to http://www.safercar.gov.

We apologize for any inconvenience this safety recall may cause, but your safety is our first concern.

Sincerely,

Vogue Tyre & Rubber Company