

To: Vogue Tyre Dealers and Distributors
Subject: **Important Safety Recall**

Vogue Tyre and Rubber Company has decided that a noncompliance with Federal Motor Vehicle Safety Standards exists in four of its passenger tire products (listed below). Accordingly, a recall to address this issue is being initiated effective TBD. The recall number assigned by the NHTSA is XXXX.

The noncompliance involves sidewall labeling requirements. It has been determined that none of the tires in question have been marked with the manufacturing date code on the intended outboard side of the tires as required by FMVSS 139. The omission of the full manufacturing date code on the intended outboard sidewall could cause difficulty and/or inconvenience for consumers to locate and record the full Tire Identification Number for tires on their vehicle in the event of a tire recall. The nine tire products affected by this noncompliance are:

Product	Item #
285/45R22 Signature V SCT	1-2852-501
275/55R20 Signature V SCT	1-2852-302
245/40R20 Signature V	1-2842-302
235/45R17 Signature V	1-2845-105
225/50R17 Signature V	1-2845-103
225/45R17 Signature V	1-2847-102
235/55R17 Signature V	1-2847-108
245/45R17 Signature V	1-2847-104
235/65R18 Signature V	1-2858-203

Owners will be notified by mail about the recall and will be instructed to return their tires to the place of purchase to have them replaced with compliant tires at no charge. There is no cost to owners for this recall.

Vogue will provide you, our distributor/dealer, with compliant tires to exchange on your customers' cars. Vogue will cover all costs incurred by you relating to this recall including labor and freight costs.

Please contact your Vogue warehouse to obtain an RGA number to return any inventory you have of the items listed above that are being recalled. Vogue will then send you return tags via fax or e-mail to cover the freight on the tires being returned. Vogue will ship you at no charge compliant tires to replace the inventory you have returned. We will contact you before doing so to obtain the necessary PO# or whatever you require to track that shipment.

Please be reminded that it is a violation of Federal law for you to sell the noncompliant tires covered by this notification until this recall has been performed on these tires. Substantial civil penalties apply to violations of this law.

Your assistance with this recall is appreciated. Should you have any questions or concerns, please contact Greg Hathcock at gregh@voguetyre.com or 800-323-1466.