



U.S. Department of Transportation
**National Highway Traffic Safety
Administration**

1200 New Jersey Avenue SE
Washington, DC 20590

February 6, 2019

Mr. Peter Gaskin
Lifeworks Technology Group, LLC
530 7th Avenue
21st Floor
NY, NY 100187

NEF-150MR
18E-115

Subject: Heated Cushion or Blanket may Overheat and Melt

Dear Mr. Gaskin:

This letter serves to acknowledge Lifeworks Technology Group, LLC's notification to the National Highway Traffic Safety Administration (NHTSA) of a safety recall which will be conducted pursuant to Federal law for the product(s) listed below. Please review the following information to ensure that it conforms to your records as this information is being made available to the public. If the information does not agree with your records, please contact us immediately to discuss your concerns.

Makes/Models/Model Years:

ARMOR ALL/HEAT GEL/MEM FOAM CUSHION/9999
ARMOR ALL/HEAT SEAT/BACKREST/9999
ARMOR ALL/HEATED BLANKET/9999

Mfr's Report Date: December 13, 2018

NHTSA Campaign Number: 18E-115

Components:

ELECTRICAL SYSTEM:WIRING
EQUIPMENT:ELECTRICAL

Potential Number of Units Affected: 10,980

Problem Description:

Lifeworks Technology Group, LLC (Lifeworks) is recalling certain Armor All 12V Heated Seat and Backrest cushions, part number AA-MJ-HE102B (UPC 81235015365), 12V Heated Blankets, part number AA-MJ-HE100BW (UPC 81235014113), and 2-in-1 Heated Gel/Memory Foam Cushions, part number AA-MJ-HE106B (UPC 81235015366), sold exclusively at Meijer stores. These heated accessories may overheat and melt when plugged into the 12V lighter socket or USB port.

Consequence:

Overheated wiring may melt, increasing the risk of a fire and injury.

Remedy:

Lifeworks has notified owners, informing them to return the product to the retail store to obtain a full refund, free of charge. The recall began January 11, 2019. Owners may contact Lifeworks customer service at 1-844-582-6840.

Notes:

Owners may also contact the National Highway Traffic Safety Administration Vehicle Safety Hotline at 1-888-327-4236 (TTY 1-800-424-9153), or go to www.safercar.gov.

Please be reminded of the following requirements:

Copies of all notices, bulletins, dealer notifications, and other communications that relate to this recall are required to be submitted to this office no later than 5 days after they are originally sent (if they are sent to more than one manufacturer, distributor, dealer, or purchaser/owner).

Please be reminded that under 49 U.S.C. § 30112(a)(3), it is illegal for a manufacturer, to sell, offer for sale, import, or introduce or deliver into interstate commerce, a motor vehicle or item of motor vehicle equipment that contains a safety defect once the manufacturer has notified NHTSA about that safety defect.

As stated in Part 573.7, submission of the first of six consecutive quarterly status reports is required within one month after the close of the calendar quarter in which notification to purchasers occurs. Therefore, the first quarterly report will be due on, or before, 30 days after the close of the calendar quarter.

Your contact for this recall will be Michelle Rice who may be reached by phone at (202) 366-1060, or by email at michelle.rice@dot.gov. We look forward to working with you.

Sincerely,

A handwritten signature in black ink, appearing to read "Kareem Habib", written over a horizontal line.

Kareem Habib
Acting Chief, Recall Management Division
Office of Defects Investigations
Enforcement