

## **IMPORTANT SAFETY RECALL**

**PLEASE READ THIS LETTER: IT CONCERNS IMPORTANT SAFETY ISSUES THAT  
MAY AFFECT YOUR INVENTORY OR APPLY TO A VEHICLE/PART THAT YOU  
SOLD**

March 9, 2018

**Re: Recall of Cold Air Intake Kit – NHTSA ID NO. 18E012**

Dear Distributor:

This notice is sent to you in accordance with the requirements of the National Traffic and Motor Vehicle Safety Act. S&B Filters, Inc. (“S&B”) has decided that a defect which relates to motor vehicle safety exists in its cold air intake kit (part numbers 75-5085 & 75-5085D) for 2017 and 2018 Ford Super Duty Powerstroke, 6.7L vehicles.

In light of the above, we are writing to notify you that the above product, which was sold to you, and which you likely resold or may still have in stock, has been recalled. As such, there are three things that you need to do concerning this recall:

- If you have product in stock that was purchased from S&B prior to November 30, 2017, you should email [recall@sbfilters.com](mailto:recall@sbfilters.com) and request an RMA number. You can determine if existing stock was manufactured prior to November 30, 2017, by simply looking at the small rectangular label shown below. If this label is not on your box or if the date shows after November 30, 2017, the intake kit is not affected by the recall and does not need to be returned.



- Any dealers to whom you sold these products need to be notified of this recall so that they can determine whether they or their customers are affected. S&B will handle this process for you. Please email S&B at [recall@sbfilters.com](mailto:recall@sbfilters.com) and provide the requested customer contact information. We will confirm receipt of any such email. If you do not receive a confirmation, you must assume that S&B did not receive the email.

- As a distributor, you may have also sold directly to consumers. If so, out of an abundance of caution to avoid the possibility of serious injury or death to vehicle occupants, each consumer needs to be contacted and instructed to stop driving the vehicle until it has been inspected to determine if the intake kit is subject to this recall. Again, S&B will handle this process for you as set forth herein.

As background on the recall, between July and September 2017, S&B produced intake kits for the above-referenced vehicles, which had a battery tray that accommodated one (1) ground wire, since the bulk of trucks produced by Ford have only one ground wire. Certain option packages on the 2017 and 2018 Powerstroke 6.7L vehicles, however, use (2) ground wires. Accordingly, S&B quickly adapted the battery tray to accommodate both ground wires and started producing this newly designed battery tray with the intake kits on September 21, 2017. S&B was not aware of any potential safety issue at that time.

We are contacting you because our records indicate that you purchased these intake kits. With respect to this kit in the above-mentioned vehicles, a bad ground connection on the secondary ground wire may increase the risk of vehicle fire depending on its location. **As such, customers to whom you sold this intake kit to should not drive their vehicles until they determine whether the intake kits in their vehicles are affected by this recall.** To determine if a consumer's intake kit is affected by this recall, please call us immediately, or refer to a quick video on how to identify if an intake is affected by the recall at [www.sbfilters.com/recall](http://www.sbfilters.com/recall).

If one of your customer's intake kit is affected by this recall, S&B will immediately provide you (or the consumer directly) with an updated battery tray at no cost, which will also come with instructions on how to install this new tray. Your customers will have two (2) options on how to install the new battery tray:

- Option #1: If your customer did the initial installation of the intake kit and he or she feels comfortable installing the new battery tray, your customer can install it according to the instructions provided with the replacement tray. S&B recommends, however, that your customers have a professionally licensed technician install the new battery tray for them (see option #2 below).
- Option #2: If your customer does not want to install the updated battery tray on his or her own, you, or another S&B Authorized Dealer, can replace the existing battery tray with the updated tray. If you install the updated battery tray at your location, S&B will reimburse you in the amount of \$50. The new battery tray can be installed in approximately 30 minutes. To receive reimbursement as described above, please visit [www.sbfilters.com/recall](http://www.sbfilters.com/recall) and fill out the form named Dealer Services and return it via email to [recall@sbfilters.com](mailto:recall@sbfilters.com).

Regardless of the option your customer chooses, if your customer's vehicle is affected by the recall, please go to [www.sbfilters.com/recall](http://www.sbfilters.com/recall) and complete the online form, so that we can send you out a new battery tray. You can also call 909.947.0015 and press option 3, and our customer service representative will process the transaction for you over the phone.

S&B requests that you be prepared to facilitate the installation immediately. S&B will provide the parts and information necessary to complete the installation. As a courtesy to our valued customers, S&B will reimburse affected customers to have their vehicles towed to an S&B Authorized Dealer for installation (tow expense reimbursement not to exceed \$100.00 without written authorization from S&B). As a further courtesy, should a customer need a rental car during the battery tray installation process, S&B will compensate the customer for one day's car rental (not to exceed \$100.00 without written authorization from S&B). Please have customers contact S&B to arrange a rental car if needed.

S&B understand that contacting your customers may be a burden to your company; therefore, if you provide S&B with each customer's contact information, we will reach out to them on your behalf. Simply email your customers' contact information to [recall@sbfilters.com](mailto:recall@sbfilters.com). Please make sure to include the date of purchase, name, address, email, and phone number, or as much contact information as readily available.

We apologize for any inconvenience caused by this recall. At S&B, we believe that a company is defined by how it responds to situations such as this, which is why we are striving to handle it in the safest and most convenient manner possible for our customers.

Sincerely,

Berry Carter  
President  
S&B Filters