



U.S. Department of Transportation
**National Highway Traffic Safety
Administration**

1200 New Jersey Avenue SE
Washington, DC 20590

December 11, 2017

Mr. Mark Elion
Corporate Quality Analyst
Supreme Corporation
2581 East Kercher Road
Goshen, IN 46528

NEF-150MR
17V-738

Subject: Missing Rear and/or Side Reflectors/FMVSS 108

Dear Mr. Elion:

This letter serves to acknowledge Supreme Corporation's notification to the National Highway Traffic Safety Administration (NHTSA) of a safety recall which will be conducted pursuant to Federal law for the product(s) listed below. Please review the following information to ensure that it conforms to your records as this information is being made available to the public. If the information does not agree with your records, please contact us immediately to discuss your concerns.

Makes/Models/Model Years:

SUPREME/INER-CITY/2017
SUPREME/KOLD KING/2017
SUPREME/SIGNATURE VAN/2017

Mfr's Report Date: November 21, 2017

NHTSA Campaign Number: 17V-738

Components:

EXTERIOR LIGHTING

Potential Number of Units Affected: 172

Problem Description:

Supreme Corporation (Supreme) is recalling certain 2017 Supreme Signature Van, Iner-City and Kold King vehicles. These vehicles may have been built without rear and/or side reflex reflectors. As such, these vehicles fail to comply with the requirements of Federal Motor Vehicle Safety Standard (FMVSS) number 108, "Lamps, Reflective Devices, and Associated Equipment."

Consequence:

Missing reflective devices reduce the vehicle's visibility, increasing the risk of a crash.

Remedy:

Supreme will notify owners and send them new reflex reflectors with mounting instructions, free of charge. The recall is expected to begin December 18, 2017. Owners may contact Supreme customer service at 1-800-642-4889.

Notes:

Owners may also contact the National Highway Traffic Safety Administration Vehicle Safety Hotline at 1-888-327-4236 (TTY 1-800-424-9153), or go to www.safercar.gov.

Under 49 U.S.C. § 30112(a), it is illegal for anyone, including a manufacturer, distributor, dealer, or retailer to sell an item of equipment or vehicle that fails to comply with all applicable Federal motor vehicle safety standards.

Please amend your noncompliance filing to state the percentage of the population without reflectors. The 573 report seems to infer that 100% of the population are missing at least 1 reflector.

Please be reminded of the following requirements:

You are required to submit a draft owner notification letter to this office no less than five days prior to mailing it to the customers. Also, copies of all notices, bulletins, dealer notifications, and other communications that relate to this recall, including a copy of the final owner notification letter and any subsequent owner follow-up notification letter(s), are required to be submitted to this office no later than 5 days after they are originally sent (if they are sent to more than one manufacturer, distributor, dealer, or purchaser/owner).

As stated in Part 573.7, submission of the first of six consecutive quarterly status reports is required within one month after the close of the calendar quarter in which notification to purchasers occurs. Therefore, the first quarterly report will be due on, or before, 30 days after the close of the calendar quarter.

Your contact for this recall will be Michelle Rice who may be reached by phone at (202) 366-1060, or by email at michelle.rice@dot.gov or through the office email at rmd.odi@dot.gov. We look forward to working with you.

Sincerely,

A handwritten signature in black ink, appearing to read "Jennifer Timian". The signature is fluid and cursive, with the first name being the most prominent.

Jennifer Timian
Chief, Recall Management Division
Office of Defects Investigations
Enforcement