



U.S. Department of Transportation  
**National Highway Traffic Safety  
Administration**

1200 New Jersey Avenue SE  
Washington, DC 20590

February 17, 2017

Ms. Kathleen Cindric  
Cooper Tire & Rubber Co.  
701 Lima Avenue  
Findlay, OH 45840

NEF-150KS  
17T-003

**Subject:** Traction Requirements Not Met/FMVSS 139

Dear Ms. Cindric:

This letter serves to acknowledge Cooper Tire & Rubber Co.'s notification to the National Highway Traffic Safety Administration (NHTSA) of a safety recall which will be conducted pursuant to Federal law for the product(s) listed below. Please review the following information to ensure that it conforms to your records as this information is being made available to the public. If the information does not agree with your records, please contact us immediately to discuss your concerns.

**Makes/Models/Model Years:**

COOPER/DISCOVER M+S SPORT/215/70R16  
COOPER/DISCOVER M+S SPORT/225/65R17  
COOPER/DISCOVER M+S SPORT/225/70R16  
COOPER/DISCOVER M+S SPORT/235/60R18  
COOPER/DISCOVER M+S SPORT/235/65R17  
COOPER/DISCOVER M+S SPORT/235/70R16  
COOPER/DISCOVER M+S SPORT/235/75R15  
COOPER/DISCOVER M+S SPORT/245/70R16  
COOPER/DISCOVER M+S SPORT/255/50R19  
COOPER/DISCOVER M+S SPORT/255/55R18  
COOPER/DISCOVER M+S SPORT/255/60R17  
COOPER/DISCOVER M+S SPORT/255/65R16  
COOPER/DISCOVER M+S SPORT/265/65R17  
COOPER/DISCOVER M+S SPORT/265/70R16

**Mfr's Report Date:** February 10, 2017

**NHTSA Campaign Number:** 17T-003

**Components:**

TIRES

**Potential Number of Units Affected:** 7,067

**Problem Description:**

Cooper Tire & Rubber Co. (Cooper) is recalling certain Discover M+S Sport tires, sizes 235/75R15, 255/65R16, 215/70R16, 225/70R16, 235/70R16, 245/70R16, 265/70R16, 255/60R17, 225/65R17, 235/65R17, 265/65R17, 255/55R18, 235/60R18 and 255/50R19. These tires may be marked with the Alpine Symbol, but do not meet the traction requirements for snow tires. As such, these vehicles fail to comply with the requirements of Federal Motor Vehicle Safety Standard (FMVSS) number 139, "New Pneumatic Radial Tires for Light Vehicles."

**Consequence:**

The affected tires may not provide the expected traction or performance in snow conditions, increasing the risk of a crash.

**Remedy:**

Cooper will notify owners, and dealers will replace all the affected tires with tires from a different brand line, free of charge. The recall is expected to begin February 24, 2017. Owners may contact Cooper customer service at 1-800-854-6288. Cooper's number for this recall is 166.

**Notes:**

Owners may also contact the National Highway Traffic Safety Administration Vehicle Safety Hotline at 1-888-327-4236 (TTY 1-800-424-9153), or go to [www.safercar.gov](http://www.safercar.gov).

Under 49 U.S.C. § 30112(a), it is illegal for anyone, including a manufacturer, distributor, dealer, or retailer to sell an item of equipment or vehicle that fails to comply with all applicable Federal motor vehicle safety standards.

We have received Cooper's proposed owner notification letter and it is currently under review. You will be notified of any changes or concerns once our review is complete.

Please be reminded of the following requirements:

Copies of all notices, bulletins, dealer notifications, and other communications that relate to this recall, including a copy of the final owner notification letter and any subsequent owner follow-up notification letter(s), are required to be submitted to this office no later than 5 days after they are originally sent (if they are sent to more than one manufacturer, distributor, dealer, or purchaser/owner).

As stated in Part 573.7, submission of the first of six consecutive quarterly status reports is required within one month after the close of the calendar quarter in which notification to purchasers occurs. Therefore, the first quarterly report will be due on, or before, 30 days after the close of the calendar quarter.

Your contact for this recall will be Kelly Schuler who may be reached by phone at (202) 366-5227, or by email at [kelly.schuler@dot.gov](mailto:kelly.schuler@dot.gov) or through the office email at [rmd.odi@dot.gov](mailto:rmd.odi@dot.gov). We look forward to working with you.

Sincerely,



Jennifer Timian  
Chief, Recall Management Division  
Office of Defects Investigations  
Enforcement