



IMPORTANT SAFETY RECALL

SAFETY RECALL 16T006

June 8, 2016

Dear Valued Customer:

This notice is sent to you in accordance with the requirements of the National Traffic and Motor Vehicle Safety Act. Pirelli has determined that certain Pirelli P Zero Trofeo tires, in size 225/50ZR15 TL 91Y (Part Number 2578500), fail to conform to Federal Motor Vehicle Safety Standard No. 139, *New Pneumatic Radial Tires for Light Vehicles*. Pirelli is conducting a recall to address this non-conformity. Our records indicate that you purchased one or more of these tires. Please review this letter carefully to determine whether your tires are affected and, if so, what actions to take.

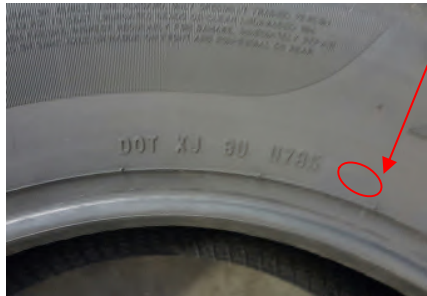
WHAT IS THE PROBLEM?

Due to a production error, Pirelli P Zero Trofeo tires, size 225/50ZR15 TL 91Y (Part Number 2578500) produced during a two week production period may not be marked with a date code, as required by Federal Motor Vehicle Safety Standard No. 139, *New Pneumatic Radial Tires for Light Vehicles*. The absence of a date code could make it more difficult to identify these tires if, in the future, a safety-related performance issue is discovered. As a consequence, there is a risk that the tires would not be removed from service. This matter does not affect the performance of the tire.

WHAT SHOULD YOU DO?

If you own a Pirelli P Zero Trofeo, size 225/50ZR15 TL 91Y tire, please inspect the sidewalls of each tire to determine whether your tires are missing the required date code. The date code on the recalled tires will be preceded by the following: DOT XJBU U785. The following photo illustrates where the date code should be located on the sidewall marked "Outside":

Pirelli Tire LLC



Location of
Missing Date
Code



If your tire has a date code on the sidewall marked “Outside,” it is not covered by this recall and no further action is required. If the date code appears to be missing on the sidewall marked “Outside”, your tire is covered by this recall and you should visit your local Pirelli dealer, who will confirm that the date code is missing and arrange for a replacement tire. Pirelli will provide a comparable replacement tire free of charge, including mounting and balancing.

This campaign will expire on [INSERT DATE 180 DAYS FROM DATE OF ISSUANCE] so it is important that you act as soon as possible to determine whether your tires are covered by this campaign.

If you have any problems obtaining the needed replacement, please contact Pirelli Consumer Affairs at 1-706-368-5478. If your dealer or Pirelli fails or is unable to provide a remedy without charge within a reasonable time, you may wish to inform the Administrator, National Highway Traffic Safety Administration, 1200 New Jersey Avenue, SE, Washington, DC 20590, or call the toll-free Auto Safety Hotline at 1-888-327-4236 (TTY: 1-800-424-9153); or contact NHTSA at <http://www.safercar.gov>.

We regret any inconvenience this action may cause you. Thank you in advance for your cooperation.

Sincerely,

Pirelli Consumer Affairs

100 Pirelli Drive
PO Box 700
Rome, GA 30162-7000

Phone: 800 / 747-3554
706 / 368-5800