

APRIL 15, 2016

Bridgestone Americas Tire Operations, LLC (BATO) is initiating a freeze program in connection with a small number of Firestone-brand tires. This program currently covers fewer than 56 total passenger tires.

This program is currently isolated to the following three tire SKUs, and only those tire SKUs manufactured during DOT weeks **1316 and 1416**:

- Firestone FR710, article # 002379, 205/65R16
- Firestone Champion with Fuel Fighter Technology, article # 015199, 205/65R15
- Firestone Champion with Fuel Fighter Technology, article # 014808, 205/70R15

Please examine your inventory. Any tires that match the description and DOT weeks outlined above are subject to this freeze and should not be sold. If you have tires that meet the above description, please immediately stop the sale and/or mounting of these tires.

Additional information will be communicated next week regarding how these tires will be segregated and handled. Bridgestone is committed to safety, customer satisfaction and service. If you have any additional questions, please contact us at 800-465-1904 for further assistance.