

Ford Motor Company Ford Customer Service Division P. O. Box 1904 Dearborn, Michigan 48121

Customer Satisfaction Program 16B24 Programa de satisfacción del cliente 16B24

Mr. John Sample 123 Main Street Anywhere, USA 12345

Your Vehicle Identification Number (VIN): 12345678901234567

At Ford Motor Company, we are committed not only to building high quality, dependable products, but also to building a community of happy, satisfied customers. To demonstrate that commitment, we are providing a no-charge Customer Satisfaction Program for your vehicle with the VIN shown above.

Why are you receiving this notice?	Driving your vehicle under certain operating conditions may cause damage to the turbocharger. Turbocharger damage can result in engine noise, reduced power and/or illumination of the service engine soon indicator (shown to the right).
What will Ford and your dealer do?	In the interest of customer satisfaction and to prevent turbocharger damage, Ford Motor Company has authorized your dealer to reprogram the powertrain control module free of charge (parts and labor) under the terms of this program. This Customer Satisfaction Program will be in effect until June 30, 2018 regardless of mileage. Coverage is automatically transferred to subsequent owners.
How long will it take?	The time needed for this repair is less than one-half day. However, due to service scheduling requirements, your dealer may need your vehicle for a longer period of time.
What should you do?	Please call your dealer without delay and request a service date for Customer Satisfaction Program 16B24. Provide the dealer with the VIN of your vehicle. The VIN is printed near your name at the beginning of this letter. If you do not already have a servicing dealer, you can access <u>www.Fordowner.com</u> for dealer addresses, maps, and driving instructions.

June, 2017

What should you do? (continued)	Ford Motor Company wants you to have this service action completed on your vehicle. The vehicle owner is responsible for making arrangements to have the work completed. Ford Motor Company can deny coverage for any vehicle damage that may result from the failure to have this service action performed on a timely basis. Therefore, please have this service action performed as soon as possible.
What if you no longer own this vehicle?	If you no longer own this vehicle, and have an address for the current owner, please forward this letter to the new owner.
	You received this notice because our records, which are based primarily on state registration and title data, indicate that you are the current owner.
Can we assist you further?	If you have difficulties getting your vehicle repaired promptly and without charge, please contact your dealership's Service Manager for assistance.
	<u>RETAIL OWNERS</u> : If you have questions or concerns, please contact our Ford Customer Relationship Center at 1-866-436-7332 and one of our representatives will be happy to assist you. If you wish to contact us through the Internet, our address is: <u>www.Fordowner.com</u> .
	For the hearing impaired call 1-800-232-5952 (TDD). Representatives are available Monday through Friday: 8:00AM – 8:00PM (Eastern Time).
	<u>FLEET OWNERS</u> : If you have questions or concerns, please contact our Fleet Customer Information Center at 1-800-34-FLEET , choose Option #3, and one of our representatives will be happy to assist you. If you wish to contact us through the Internet, our address is: <u>www.fleet.ford.com</u> .
	Representatives are available Monday through Friday: 8:00AM - 8:00PM (Eastern Time).
	<u>MOTORHOME OWNERS</u> : If you have questions or concerns, please contact our Motorhome Customer Assistance Center toll free at 1-866-906-9811 . Representatives are available 24 hours a day.
Para asistencia en Español	Visite nuestro sitio web para ver este anuncio en Español al siguiente dirección: <u>https://es.owner.ford.com/tools/account/maintenance/recalls.html</u>
	Si necesita ayuda o tiene alguna pregunta, por favor llame al Centro de Relación con Clientes al 1-866-436-7332 y presione 2 para Español.

Thank you for your attention to this important matter.

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