

IMPORTANT SAFETY RECALL

This notice applies to the VIN identified in the address section printed below.



SUBARU®

Subaru of America, Inc.

Subaru Plaza

P.O. Box 6000

Cherry Hill, NJ 08034-6000

800-782-2783

www.subaru.com

**Subaru Recall Campaign WQR-53
Impreza, WRX, and STI
NHTSA Recall No. 15V-323
September 2015**

Dear Subaru Owner:

This notice is sent to you in accordance with the National Traffic and Motor Vehicle Safety Act.

SUBARU OF AMERICA, INC. has decided that a defect, which relates to motor vehicle safety, exists in certain 2004 model year Impreza, WRX, and STI vehicles.

DESCRIPTION OF THE SAFETY DEFECT AND SAFETY HAZARD

Subaru is consolidating two previous national recalls into one. The vehicles included in this consolidated national recall may contain a front passenger-side air bag inflator which could rupture with metal fragments striking the vehicle occupants potentially resulting in serious injury or death.

You received this notice because our records indicate that you currently own one of these vehicles and the recall has not yet been completed. If you have already had this repair performed, please disregard this notice.

REPAIR

Subaru will replace the inflator for your front passenger air bag at no cost to you.

WHAT YOU SHOULD DO

We are currently experiencing a parts shortage for affected Impreza, WRX, and STI vehicles. As the parts supply improves, you will be notified with another letter advising you to schedule an appointment with your Subaru retailer (dealer) to have the front passenger airbag inflator replaced with a new one if you have not already had the repair performed.

Until this repair is performed, do not allow passengers to ride in the front passenger seat.

HOW LONG WILL THE REPAIR TAKE?

The time to replace the front passenger air bag inflator is approximately 40 minutes. However, it may be necessary to leave your vehicle for a longer period of time on the day of your scheduled appointment to allow your Subaru retailer flexibility in scheduling.

CHANGED YOUR ADDRESS OR SOLD YOUR SUBARU?

If you have moved or sold your vehicle, please complete the enclosed prepaid postcard and mail it to us.

IF YOU NEED FURTHER ASSISTANCE:

To locate the nearest Subaru retailer you can access our website at www.subaru.com and select "Find a Retailer".

For additional information and the most Frequently Asked Questions, please go to:

- <http://www.wqr53.service-campaign.com>

If you need additional assistance, please contact us directly:

- By e-mail: Go to www.subaru.com and select "Contact Us"
- By telephone: 1-800-SUBARU3 (1-800-782-2783)
Monday through Thursday between 7:30 a.m. and 8:00 p.m. ET
Friday between 10:30 a.m. and 5:00 p.m. ET
Saturday between 9:00 a.m. and 3:30 p.m. ET
- By U.S. Postal mail: Write us at Subaru of America, Inc., Attn: Customer-Retailer Services Department, P.O. Box 6000, Cherry Hill, NJ 08034-6000

Please contact us immediately if the Subaru retailer fails or is unable to make the necessary repairs free of charge.

You may also contact the Administrator, National Highway Traffic Safety Administration, 1200 New Jersey Ave. SE, West Building, Washington, DC 20590 or call the toll free Auto Safety Hotline at 1-888-327-4236 (TTY: 1-800-424-9153) or go to <http://www.safercar.gov> if you believe the Subaru retailer has failed or is unable to remedy your vehicle without charge within a reasonable amount of time.

Your continued satisfaction with your Subaru is important to us. Please understand that we have taken this action in the interest of your safety and your vehicle's proper operation. We sincerely apologize for any inconvenience this matter may cause.

Sincerely,
Subaru of America, Inc.

A subsidiary of Fuji Heavy Industries Ltd.

Notice to Lessors

Under Federal law the lessor of a vehicle who receives this letter must provide a copy of it to the vehicle lessee(s) within 10 business days from receipt. The lessor must also keep a record of the lessee(s) to whom this letter is sent, the date sent, and the applicable vehicle identification number (VIN). (For the purposes of this section, a lessor means a person or entity that in the last twelve months prior to the date of this notification has been the owner, as referenced on the vehicle's title, of any five or more leased vehicles. A leased vehicle is a vehicle leased to another person for a term of at least four months.)