



Subarunet Announcement

To: All Subaru Retailers
From: Subaru of America, Inc.
Date: May 27, 2015

Subject: New Subaru Recall Campaign: Front Passenger Air Bag Inflators WQR-53 (Impreza models)

This is a geographic expansion of the current WQP-51 limited regional recall, to a national recall for Impreza models only. Details of the transition from WQP-51 to WQR-53 for the Impreza models will be provided in future communications.

Subaru will be conducting a recall of certain 2004-2005MY Subaru Impreza (including WRX/STI) vehicles. The air bag inflators in the front passenger air bags for these vehicles could be susceptible to rupture and the front passenger air bag could deploy abnormally in a crash.

Affected Vehicles

Not all vehicles listed below are covered by this recall. Coverage for all affected vehicles must be confirmed by using the Vehicle Coverage Inquiry function on subarunet.com. This data is scheduled to be available on Thursday, May 28, 2015.

Model Year	Model
2004	Impreza, WRX, STI
2005	Impreza, WRX, STI

Geographical Expansion

The earlier regional recall included vehicles with registration history in areas of high absolute humidity. Consistent with other automotive manufacturers involved in regional recalls of Takata front passenger air bag inflators, Subaru's new recall will include all areas of the U.S.

Description of the Safety Hazard

In the event of a crash necessitating deployment of an affected passenger frontal air bag, the inflator could rupture with metal fragments striking and potentially seriously injuring the vehicle occupants.

Description of the Remedy

The front passenger air bag inflator will be replaced.

Retailer Program Responsibility

Retailers are to promptly perform the applicable service procedures to correct all affected vehicles in their inventory (used, demo & SSLP). Additionally, whenever a vehicle subject to this recall is taken into retailer inventory, or in for service, necessary steps should be taken to ensure the recall correction has been made before selling or releasing the vehicle.

Any vehicles listed in a recall/campaign that are in retailer stock must be:

- Immediately identified.
- Tagged or otherwise marked to prevent their delivery or use prior to inspection and/or repair.
- Repaired in accordance with the repair procedures outlined in the Product Campaign Bulletin, which will be issued shortly.

Owner Notification

Once identified, Subaru will notify potentially affected vehicle owners by first class mail. This is expected to occur within the next 60 days. Retailers will be advised when owner notification begins.