

DEADLY AIRBAG WARNING

The defective Takata airbag inflator in your vehicle could rupture, injuring or killing you and your passengers.

CALL 1-888-234-2138

Details on back



ohn Smith 23 Street Rd T1 P1 *** **** *** ** AUTO ** 3 - DIGIT 453

Anywhere, OH 12345-1234

Presort Std US Postage PAID Dallas, TX Permit No. 919

ONE QUICK CALL TO KEEP YOU SAFE

Call now to set up your FREE repair with your local authorized dealer. The repair may take an hour, depending on the dealer's schedule.

1-888-234-2138

Monday through Friday, 8am to 9pm EST.

YOUR DRIVER AIRBAG INFLATOR NEEDS TO BE REPLACED

The driver's airbag inflator in your 2001 Honda Accord could produce excess pressure upon deployment, causing the inflator to rupture. Fragments from ruptured inflators could hit you or others in the vehicle.

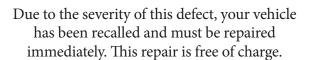






Figure 1. Proper airbag deployment.



Figure 2. Driver Airbag Deployment with Inflator Rupture.

COMPLIMENTARY ALTERNATE TRANSPORTATION

To help with the inconvenience of this free repair, we can provide complimentary alternate transportation for you during the time of the repair. If you feel unsafe driving your vehicle, Honda will arrange to tow your vehicle to the nearest authorized dealer at no cost to you.

For more information, visit recalls.honda.com

Please refer to this information when scheduling your free appointment to verify your identity and vehicle.

YOUR VEHICLE INFORMATION

2001 Honda Accord VIN: XXXXXXXXX Recall Campaign: XXXX Thank You, Honda Recall Resolution Team

CALL TO SCHEDULE YOUR FREE REPAIR

1-888-234-2138



DEALERSHIP INSTRUCTIONS:

Please reference Campaign [CID].



YOUR AIRBAG IS NOT SAFE

Your Takata airbag inflator is defective and has been recalled. Please contact the number below immediately to schedule your FREE repair.

LIFE SAVING DETAILS ON BACK 🗢



CALL 1-888-234-2138

ohn Smith

T1 P1 *** **** *** ** AUTO ** 3 - DIGIT 453

Anywhere, OH 12345-1234 23 Street Rd

Permit No. 919

COMPLIMENTARY ALTERNATE TRANSPORTATION

We can provide complimentary alternate transportation for you during the time of the **FREE** repair.

If you feel unsafe driving your vehicle, Honda will arrange to tow your vehicle to the nearest authorized dealer at no cost to you.



PAST AIRBAG RUPTURES HAVE KILLED OR INJURED VEHICLE OCCUPANTS



Figure 1. Proper airbag deployment.

THE TAKATA DRIVER AIRBAG INFLATOR IN YOUR VEHICLE MAY HAVE A RUPTURE RATE AS HIGH AS 50%

The driver's airbag inflator could produce excess pressure upon deployment, causing the inflator to rupture. <u>Fragments from ruptured inflators could hit you or others in the vehicle.</u> Your vehicle should only be driven to a dealer to have this <u>FREE</u> repair completed.



Figure 2. Driver Airbag Deployment with Inflator Rupture.

One quick call is all it takes to set up your <u>FREE</u> repair with an authorized local dealer, at a time and location most convenient to you. The repair may take an hour, depending on the dealer's schedule.

For more information, visit recalls.honda.com.

Thank You, Honda Recall Resolution Team

1-888-234-2138

Monday through Friday, 8am to 9pm EST.



Please refer to this information when scheduling your free appointment to verify your identity and vehicle.

YOUR VEHICLE INFORMATION

2001 Honda Accord VIN: XXXXXXXXX Recall Campaign: XXXX

DEALERSHIP INSTRUCTIONS:

Please reference Campaign [CID].