

URGENT VEHICLE NOTIFICATION **YOUR AIRBAG MAY NOT BE SAFE**

Stop what you're doing and call now to avoid potential injury or death.

CALL 1-844-758-9235

Details on back



ohn Smith

\nywhere, OH 12345-1234 23 Street Rd T1 P1 *** *** *** ** AUTO **3-DIGIT 453

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URGENT SAFETY RECALL NOTICE

YOUR AIRBAG NEEDS TO BE REPAIRED



Figure 1. Proper airbag deployment



Figure 2. Driver side airbag deployment with inflator rupture.

We have discovered a safety defect in your 2003 Acura MDX. The driver's front airbag inflator could produce excess pressure upon deployment, causing the inflator to rupture. Fragments from ruptured inflators could hit you or others in the vehicle. Past ruptures like this HAVE KILLED or INJURED vehicle drivers. Due to the severity of this defect, your vehicle has been recalled and must be repaired. The repair will be done free of charge. Contact us without delay to address this important safety issue.



This important safety recall repair needs to be scheduled immediately. If you do not have this issue repaired, your safety is at risk.

CALL YOUR CLIENT SERVICES TEAM NOW:

1-844-758-9235

Monday through Friday, 8a.m. to 7p.m. CST. We will schedule an appointment with you to have this Safety Recall resolved at no charge.

For your convenience we have provided the last digits of your VIN below. Please refer to this number when scheduling your free appointment to verify your identity and vehicle.

Thank You, Acura Client Services Team

VEHICLE INFORMATION

2003 ACURA MDX VIN XXXXXXXXX FOR YOUR SAFETY CALL

1-844-758-9235

DEALERSHIP INSTRUCTIONS:

Please reference Campaign [CID].