## YOUR 2003 HONDA ACCORD REQUIRES AN URGENT AIRBAG RECALL REPAIR

Dear [John Smith],

We have discovered a safety defect in your 2003 Honda Accord.

Your driver's front airbag inflator could produce excess pressure upon deployment, causing the inflator to rupture. Fragments from ruptured inflators could hit you or others in the vehicle.



Figure 1. Proper airbag deployment



Figure 2. Driver side airbag deployment with inflator rupture.

Past ruptures like this HAVE KILLED or INJURED vehicle drivers. **Due to the severity of this defect, your vehicle has been recalled and must be repaired.** The repair will be done free of charge. Contact us without delay to address this important safety issue.

## **SCHEDULE YOUR FREE RECALL REPAIR NOW: 1-671-649-6555**

Call your Recall Resolution Team Monday through Saturday, 7am to 6pm. We will schedule an appointment with you at a time that is convenient with you. This safety recall will be resolved at no charge to you.

For your convenience we have provided the last digits of your VIN below. Please refer to this number when scheduling your free appointment to verify your identity and vehicle.

This important safety recall repair needs to be scheduled immediately. If you do not have this issue repaired, you and your passenger's safety is at risk.

Thank you,

Honda Recall Resolution Team, 1-671-649-6555

YOUR VEHICLE INFORMATION

2003 HONDA ACCORD VIN XXXXXXXXX FOR YOUR SAFETY CALL

1-671-649-6555



**Dealership Instructions:** Please reference campaign **XX**.