

URGENT SAFETY RECALL REMINDER

DRIVER FRONT AIRBAG INFLATOR

Presort Std US Postage PAID Dallas Tx Permit No. 919

CALL 1-844-758-9245 NOW TO SCHEDULE YOUR FREE REPAIR.

VEHICLE INFORMATION

2001 HONDA ACCORD VIN XXXXXXXX YOUR 2001 HONDA ACCORD

requires an important repair that could affect its operational safety.



If you have a crash, an airbag deployment could result in injury or death.

Please read this entire reminder and respond today to schedule your free repair!

DEALERSHIP INSTRUCTIONS:

Please reference Campaign [CID] and Service Bulletin XX-TBD and make sure to return the airbag inflators within 48 hours by following the shipping instructions included with the new inflator.

1T1 P1 *** **** **** **AUTO**3-DIGIT 453 John Smith 123 Street Rd Anywhere, OH 12345-1234



PLEASE HURRY!

Call Now To Schedule Your Free Repair.

1-844-758-9245



WHY DOES MY 2001 HONDA ACCORD NEED REPAIR?

Honda has decided that a defect which relates to motor vehicle safety exists in certain vehicles. In some vehicles, the driver's front airbag inflator could produce excessive internal pressure upon deployment. If an affected airbag deploys, the increased internal pressure may cause the inflator to rupture (break apart). In the event of an inflator rupture, metal fragments could pass through the airbag cushion material possibly causing serious injury or fatality to vehicle occupants. Past ruptures like this have killed or injured vehicle drivers. Due to the severity of this defect, please call us immediately. Do not delay in contacting us.

Honda will repair your vehicle free of charge (parts and labor).

Your Honda dealer will replace the driver's front airbag inflator, at no cost to you. While parts are available to conduct airbag inflator replacements at the time of this notice, the scope of the current airbag inflator recalls creates the possibility that the parts necessary to complete the recall repair may not be available at the time you call.

If this occurs, please discuss your specific needs and concerns with your dealer, including the provision of, or reimbursement for, temporary alternative transportation, as necessary. Once you make an appointment to repair your vehicle, be advised that the complete replacement process may take approximately 45 minutes; however, please ask your dealer for the specific time your vehicle will need to be at the dealership.

HOW DO I SCHEDULE MY FREE REPAIR?

Your best option:

Simply call your Customer Care Hotline Specialist at

1-844-758-9245

Monday through Friday, 7 a.m. to 6 p.m. CST and we'll get you scheduled for this free repair right away. We will assist you in scheduling an appointment (that is most convenient for you) to have this Safety Recall performed at no charge.

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Additional scheduling options:

Call your Honda dealer directly to schedule a service appointment. Mention Safety Recall [CID: XX] when making the appointment and don't forget to bring this Recall Reminder with you when you take your vehicle in.

Visit the personal website we set up for you at: http://HR3A.myHondaAuto.com/jsmith

where you can review all your scheduling options. When you visit this website, you will be asked to provide your Vehicle Identification Number (VIN) to confirm your identity. You can find the last nine digits of your VIN listed below and to the left.

Thank You, Honda Recall Resolution Team