

Lincoln wants to help make sure your driving experience is everything you'd expect. That's why we're alerting you about an important upgrade you need to schedule with your Lincoln Dealership.

In January 2017, the Lincoln embedded modem that connects your vehicle to the MyLincoln Mobile™/Lincoln Way™ app will be disabled. If you currently have this modem, you'll want to schedule the upgrade at your earliest convenience and then update your MyLincoln Mobile app to the new Lincoln Way app shown on the opposite page.



THE NEW LINCOLN WAY APP — EASY CONTROL FROM VIRTUALLY ANYWHERE.

Your Lincoln Dealer will install a new modem, which brings you the many advantages of the new Lincoln Way app,* connecting you to convenient features like finding and paying for parking in select cities, remote start, lock and unlock,** and managing your Lincoln Automotive Financial Services account — all designed to give you freedom wherever life takes you.



SERVICE ON YOUR SCHEDULE — COMPLIMENTARY PICKUP & DELIVERY.

To schedule your upgrade, visit lincolnservicevalet.com/pickup. When it's time for your appointment, we'll pick up your Lincoln and provide you with a complimentary Lincoln loaner — so your time remains distinctly yours. After the upgrade is complete, we will deliver your vehicle back to you, washed and ready for your next journey. Complimentary Pickup and Delivery is available for the modem upgrade only and cannot be used for any other repairs or warranty maintenance.†



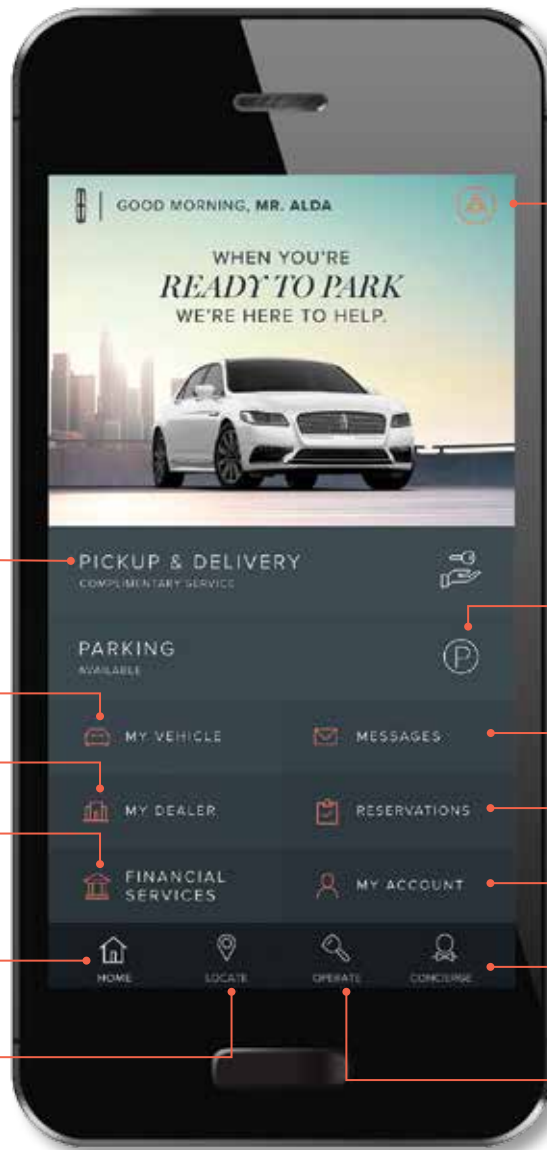
TIME IS OF THE ESSENCE — DON'T DELAY, AND STAY CONNECTED.

Please contact your Lincoln Dealer soon or visit lincolnservicevalet.com/pickup. If you have any questions, our helpful Lincoln Concierge is available at 1-800-521-4140. Remember, your existing modem will be disabled in January 2017.

*The Lincoln Way app, compatible with select smartphone platforms, is available via a download. Message and data rates apply. **The embedded modem, an optional feature on select 2015-2017 model-year vehicles, is required for certain features. †Pickup and delivery service is valid for owners of Lincoln vehicles with valid modem upgrade offer. Mileage limitations may apply. See your dealer for details. Lincoln reserves the right to change program details at any time without obligations.



LINCOLN WAY™ APP



PICKUP & DELIVERY

Arrange Pickup & Delivery service at their preferred dealer. Complimentary Pickup and Delivery is available for the modem upgrade only and cannot be used for any other repairs or warranty maintenance.

MY VEHICLE

Add Lincoln vehicles, see and manage any added Lincoln vehicles, and see vehicle status indicators such as fuel level. Available options are dependent on vehicle, model year and preferred dealer for vehicles equipped with an embedded modem only.

MY DEALER

Search for and set a preferred dealer and view dealer inventory, services and service hours. Also schedule service, get directions or call the dealer.

LINCOLN AUTOMOTIVE FINANCIAL SERVICES

Links out to Lincoln Automotive Financial Services where clients can manage their account and make payments.

HOME

Returns user to the dashboard.

LOCATE

Drops a pin to save vehicle location. This feature also includes the ability to locate parking lots and search for dealers.

ROADSIDE ASSISTANCE

Identify available roadside services, determine vehicle coverage/eligibility, and place a call to speak to a Lincoln Roadside Assistance representative.*

PARKING

Search for available parking, sort by price and distance, and reserve and prepay at some lots.**

MESSAGES

Receive timely messages such as important notifications and service needs.

RESERVATIONS

View and manage parking reservations.

MY ACCOUNT

See and manage their profile, settings and account.

CONCIERGE

Find options to chat with or call an agent, or search helpful articles.

OPERATE

For vehicles equipped with an embedded modem only.

App screen is representative of 2017 model-year owners.

Download Lincoln Way App
on the App Store® or
Google Play™



IMPORTANT: After logging in with MyLincoln Mobile™ account information, existing users will receive the updated Lincoln Way app. Their vehicles will then be connected to the new app. All app features are ready for use after accepting the app's Terms and Conditions.

*Roadside Assistance for life only available for model-year 2013 and newer for original owner. **Available in select cities.

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Lincoln Way App — Resources

Explore support resources available at connectwithlincoln.com, including how-to videos for using the Lincoln Way app.

